

OUR TWENTY FIRST YEAR CHRYSANTHEMUMS - CARNATIONS

62.09



Photo taken October 20.

Super Giant Chrysanthemums with a 1955 look!

MARY PALMOUR. A hybridizer's dream come true! Color is beautiful rosy purple with a lighter overcast at maturity. Medium height.

ATLANTA. A super-colossal white. At maturity its size is comparable to our "Yellow Mammoth." With the latter, one of our greatest pride. Tall.

TOURNAMENT. (Yellow) Enthusiasm is aroused by this proven import variety. Its size, shape and texture highlighted sensationally at our Fall Show. Short.

Price: \$2.00 each. All 3 for \$5.00.

DESCRIPTIVE CATALOG FOR 1955



LIMELIGHT. Several years ago we introduced a green Chrysanthemum, "Nightingale" which was a national sensation. Five generations of inbreeding work of this variety by our Research Department is behind this spectacular lime yellow spider with a chartreuse overcast. (Green will disappear under intense sunlight). Sturdiest stems. Medium height. October 15-20. Price: \$2.00 each.



SUNNYSLOPE GARDENS



**Importers
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Disseminators**

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SAN GABRIEL, CALIFORNIA**
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**Growers and
Exhibitors of
World Famous
Varieties**

Chrysanthemum Plants — April-July

Carnation Plants — All Year Around

TERMS OF SALE

PLEASE READ CAREFULLY BEFORE ORDERING

(This cancels all Previous Catalogs and Quotations)

QUOTATIONS. All prices quoted in this catalog are for ROOTED CUTTINGS on both Carnation and Chrysanthemum plants and are all F.O.B. San Gabriel, California. Remittance must accompany all mail orders with adequate postage charges included. No C.O.D. order is accepted. 3% sales tax must be added to all shipments made within the State of California.

MINIMUM ORDER. Three dollars plus postage.

LARGE ORDERS PREPAID. Postage on all RETAIL orders \$25.00 and above will be prepaid by us—via Air parcel beyond 4th zone and parcel post to zones 1, 2, and 3. (In the United States only).

ESTABLISHED PLANTS IN PLANT BAND. Only those calling for plants at our gardens will be given plants in plant band. All shipment of Chrysanthemums and Carnations will be made in rooted cuttings.

ACKNOWLEDGMENT OF ORDERS. Unless we are able to fill orders immediately, we send acknowledgments within a few days after receipt of order. If you do not hear from us within a reasonable time, please write us.

TIME OF SHIPMENT. We fill orders for Chrysanthemums from about MARCH 15 through May, June, and July. WE SHIP CARNATIONS THROUGHOUT THE YEAR.

HOW ORDERS ARE FILLED. All orders will receive our careful attention. Although we always endeavor to fill the orders on or at least near the date requested on the "Order Sheet," we appreciate early orders. In general, we follow the rotation procedure.

SUBSTITUTIONS—In case stock of certain varieties is exhausted, we will substitute with correctly labeled plants of similar type and color as good or better without additional cost unless order is marked "NO SUBSTITUTION."

AIR PARCEL POST RATES (FOR CHRYSANTHEMUMS)

No. of Plants	Weight in Lbs.	1-2-3 Zone	4 Zone	5 Zone	6 Zone	7 Zone	8 Zone
1- 20	1	\$.60	\$.65	\$.70	\$.75	\$.75	\$.80
21- 45	2	1.08	1.15	1.26	1.39	1.47	1.60
46- 70	3	1.56	1.65	1.82	2.03	2.19	2.40
71- 95	4	2.04	2.15	2.38	2.67	2.91	3.20
96-125	5	2.52	2.65	2.94	3.31	3.63	4.00

PARCEL POST RATES (CARNATIONS AND CHRYSANTHEMUMS)

No. of Plants	Weight in Lbs.	Zones 1 & 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
1-12	1	\$.23	\$.23	\$.24	\$.26	\$.28	\$.30	\$.32
13-24	2	.27	.29	.31	.36	.40	.46	.51
25-36	3	.31	.34	.38	.45	.52	.61	.69
37-48	4	.35	.39	.45	.54	.64	.76	.87
49-60	5	.39	.44	.52	.63	.76	.91	1.05

See Inside back cover for CARNATION
Air Parcel rate.

SHIPPING INFORMATION. Shipping instructions should be indicated on all orders. Orders are shipped via Parcel Post or Air Parcel Post. Our experience of past seasons clearly indicate that AIR PARCEL POST is the best medium of carrier, especially to destinations beyond the Postal zone Number 4. Parcels shipped to non-airport cities will be forwarded by surface transportation from the nearest airport city.

POSTAGE CHARGE ADJUSTMENT. Adjustment of overpayment of Air Parcel Post charges will be made in plants at time of shipment.

SPECIAL DELIVERY. We stress use of SPECIAL DELIVERY wherever this service is available which expedites delivery. The rate is 35c up to 2 lbs., 45c from 2 to 10 lbs., and 60 cents over 10 lbs. Please note that this service includes "Special Handling."

SHIPPING NOTICE. Separate shipping notice is sent on the date the order is filled. Air Parcel Post shipment notices are sent by Air Mail.

ADJUSTMENTS. All plants are carefully labeled and securely packed before leaving our Nursery. An INVOICE accompanies each shipment. If found unsatisfactory upon arrival, please notify us immediately. No adjustment will be made after 15 days of arrival. Sufficient POSTAGE either Air Mail or parcel post must accompany all requests for replacement.

We exercise utmost care in keeping our plants true to name, but will not be responsible for failure beyond our control. Our liability, in all cases, is limited to the purchase price of the plants. All orders are accepted on the above terms and not subject to return.

POSTAL ZONES

4th zone—Arizona, Northern California, Nevada, Utah.

5th zone—Colorado, Idaho, New Mexico, Oregon.

6th zone—Texas, Oklahoma, Washington, Nebraska, Kansas, W. Arkansas, W. Iowa, W. Missouri, and W. Minnesota.

7th zone—Illinois, Louisiana, Mississippi, Wisconsin, E. Arkansas, E. Iowa, E. Missouri, E. Minnesota, W. Indiana, W. Michigan, W. Tennessee, W. Alabama and W. Kentucky.

8th zone—All other states east of 7th zone. Hawaii.

SHIPMENTS TO CANADA

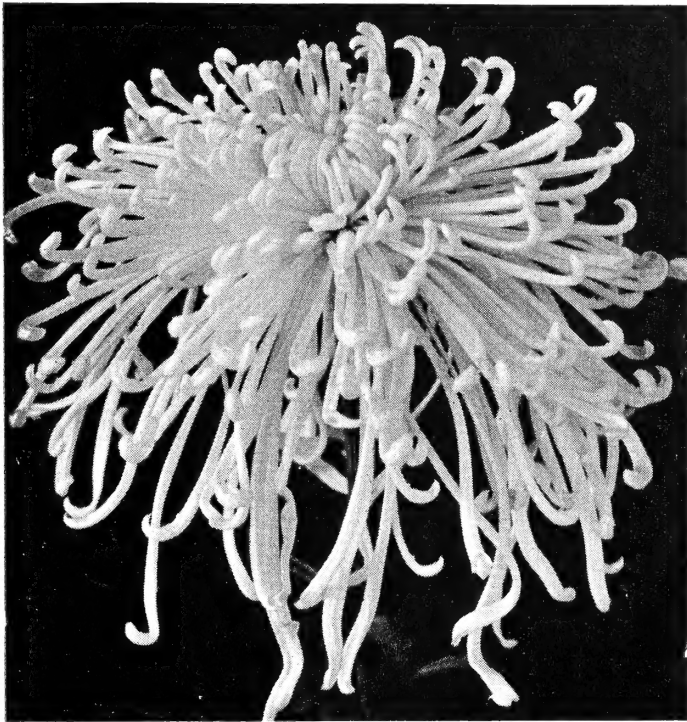
A plant Import Permit must be obtained and mailed to us with order. Please add 50 cents to order for Special Inspection Certificate. POSTAGE is 6 cents per plant for both Carnations and Chrysanthemums.

FOREIGN SHIPMENTS

We make shipments to foreign countries provided a proper plant import permit accompanies the order. Not all countries require import permits.

Minimum Air Freight charges including Special Inspection Certificate and documentation of necessary papers is \$10.00 at which rate 3 lbs. (up to 70 plants) can be sent. Over 3 lbs. add \$2.50 per lb. (per 20 plants).

Our 1955 Imports and Introductions

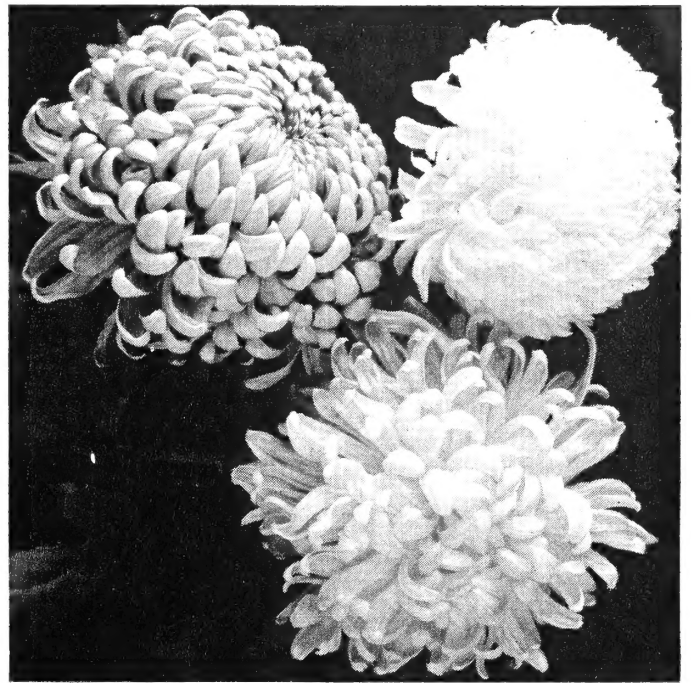


LA BELLE. Unique and exquisite elegance is characteristic of well formed spiders. This very creditable variety represents an ideal formation in this class. Purest white. October 15. Price: \$1.00 each, 3 for \$2.75.

**Place your orders early
for prompt shipment.**



YOUTH. Its immenseness of flower, healthiest growing habit and producer of uniform quality blooms places this remarkable purest white spidery variety at the top of any exhibitor's must. October 20. Price: \$1.00 each, 3 for \$2.75.



LARGO. Definitely a valuable addition to our collection of early flowering exhibitions. Rosy purple incurved flower of extraordinary size. Healthy grower of medium height.

ORCHID GLORY. Loosely incurving exhibition flower of massive size. All of our specimens measured well over 8 inches in diameter. Most beautiful shade of orchid pink shading to lighter pink toward center.

HILDA BIRCH. A British import of outstanding merit. Purest white, perfectly globular. Extraordinary lasting quality flower. Our specimen lasted over a month in our display after full maturity.

Blooming date for above three October 5

Price: \$1.00 each



ALHAMBRA. This massive incurved Exhibition type is a tannish fawn-bronze color throughout. This much publicized import variety has been truly sensational with us. Extra strong growing habit. October 20. Height medium. Price: \$1.00 each, 3 for \$2.75.

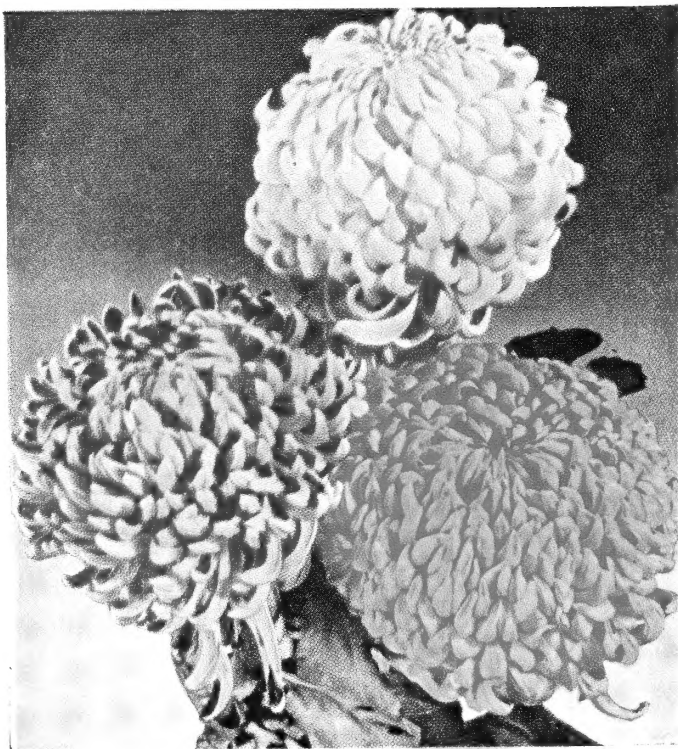


Photo October 20.

MRS. FRANK HAY. A beautiful shade of rose pink. This color is scarce in a true incurve and is certainly valuable for competitive exhibition purposes.

BRYCE CANYON. The multiple hues of bronzes and reds—a truly appropriate name to represent our famous National Monument. Its towering massiveness on a very erect stem is beyond imagination.

CHALLENGER. After several unsuccessful attempts to import this perennial prize-winner from Japan, we are very proud to be able to offer this most creditable giant flower of gloriously rich rosy purple color for the first time.

Price: \$1.00 each



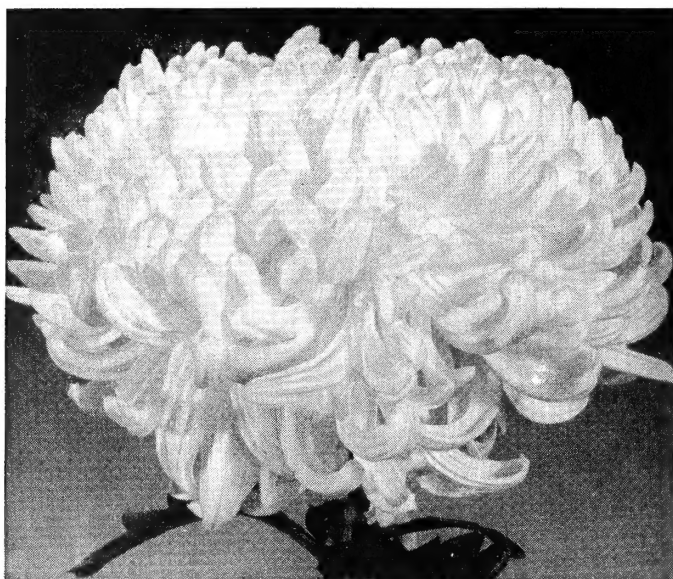
CAPISTRANO. Color is a beautiful burgundy purple. The medium size tubular petals open at tips to a much deeper shade of purple. Its short growing habit makes an ideal potted plant.

GOLDEN THREAD. (Top right). Long, fine tubular petals of rich yellow falling gracefully from a full center—indescribable grace and beauty. Medium height.

TITANIA. Not easily describable shade of French greyish lavender color throughout. Distinctively unique as this is the only one of this color we displayed last fall. Medium.

Blooming date for above three October 14

Price: \$1.00 each



MILKY WAY. We often wonder what the actual count of petals in this spectacularly massive purest white exhibition flower. Some protection may be needed after its initial opening as it requires at least 3 weeks to full maturity. Sturdiest grower, October 15. Price: \$1.00 each, 3 for \$2.75.



MILADY. The closest description of this splendid white flower is that it is 100 percent improvement over our "Anne." The stems are sturdier and the flower size is a great deal larger. October 20. Price: \$1.00, 3 for \$2.75.

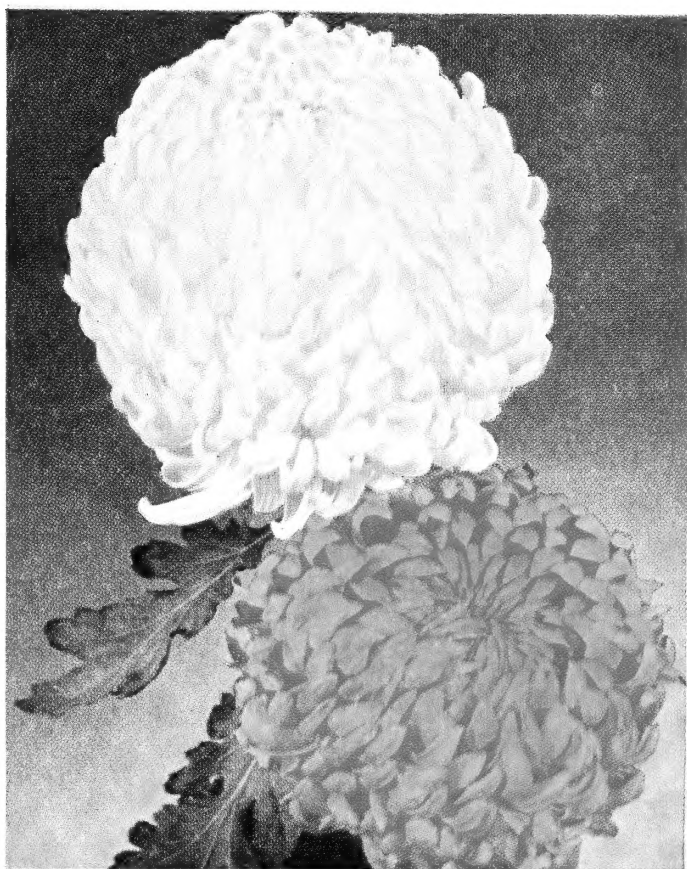


Photo taken October 25.

MRS. HERBERT C. LEGG. Color is a soft pink and size is super-giant truly exhibition incurve. Foliage is broad and healthy. This flower ranks among the top five of the many new British and Japanese imports which we are introducing this year.

JOHN BULL. A British import. Large incurve mahogany bronze with a lighter reverse. Dwarf habit.

Price: \$1.00 each

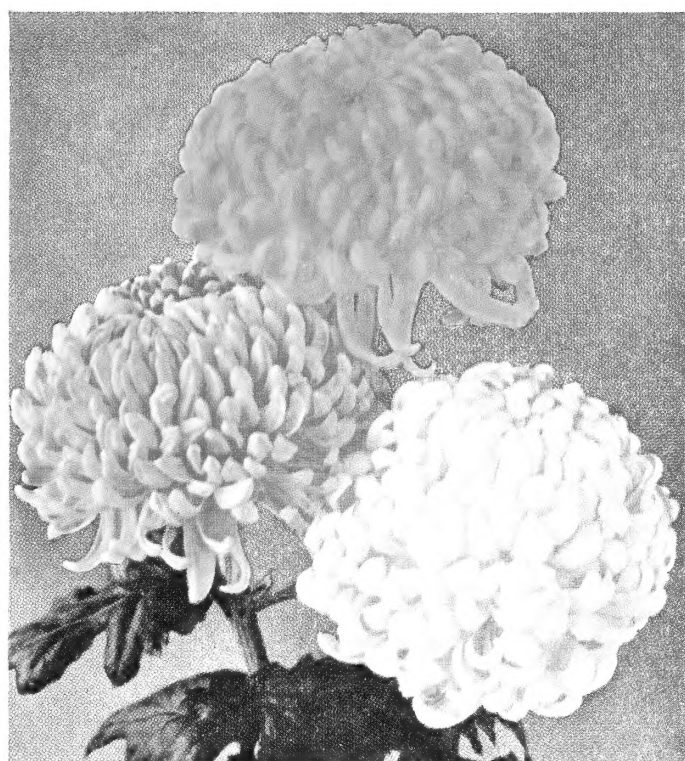


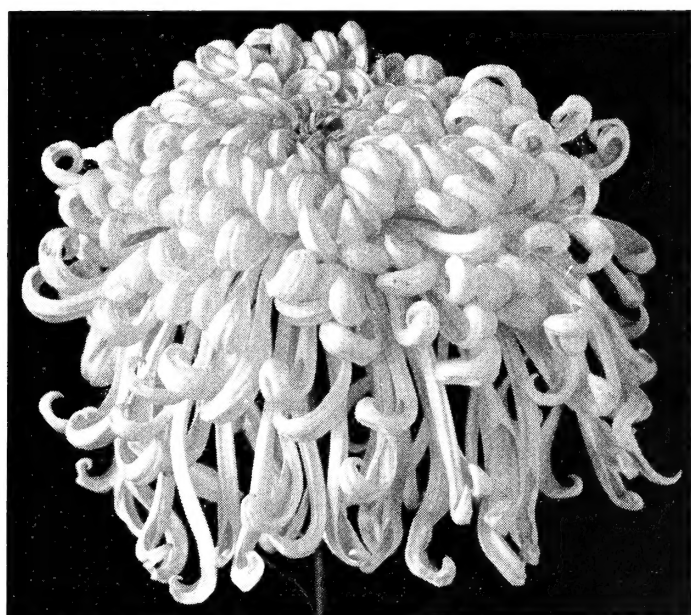
Photo taken October 1.

GRAND CANYON. It is difficult to show on paper with printer's ink all the charmingly beautiful hues of salmon-toned bronzes expressed in this stately flower. Stem is extra sturdy. Short grower.

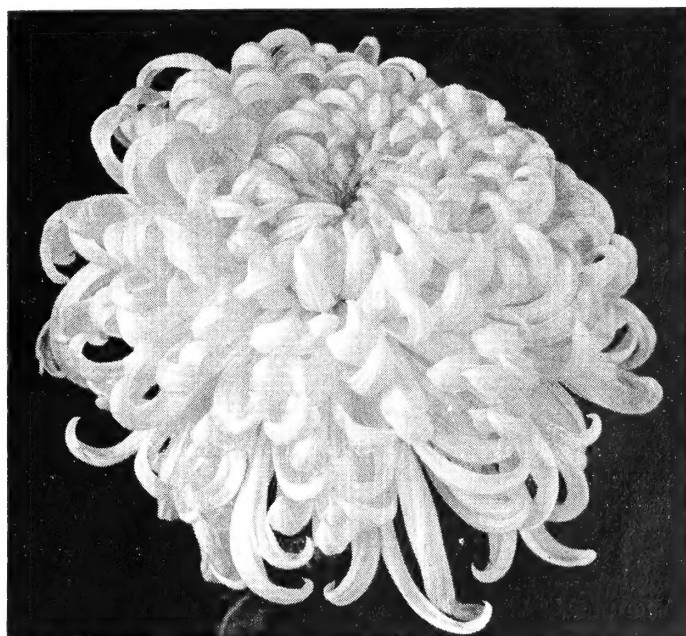
SALUTE. A clear soft shade of rose pink throughout. Perfectly globular when mature; full centered flower of extra large size. Medium height.

GOLDEN WEST. This glowing rich golden yellow large flowering truly incurved exhibition flower will undoubtedly become a top favorite among early blooming varieties. Stems are extra strong. Medium height.

Price: \$1.00 each



GOLDEN TORCH. Stately lemon yellow exhibition type developing into a tremendously large incurving flower from what it appears to be a spidery formation. A vigorously healthy grower. October 10. Price: \$1.00 each, 3 for \$2.75.



GLORY. A unique white exhibition incurved flower with a beautiful greenish overcast. Certainly a collector's must. October 15. Price: \$1.00 each, 3 for \$2.75.

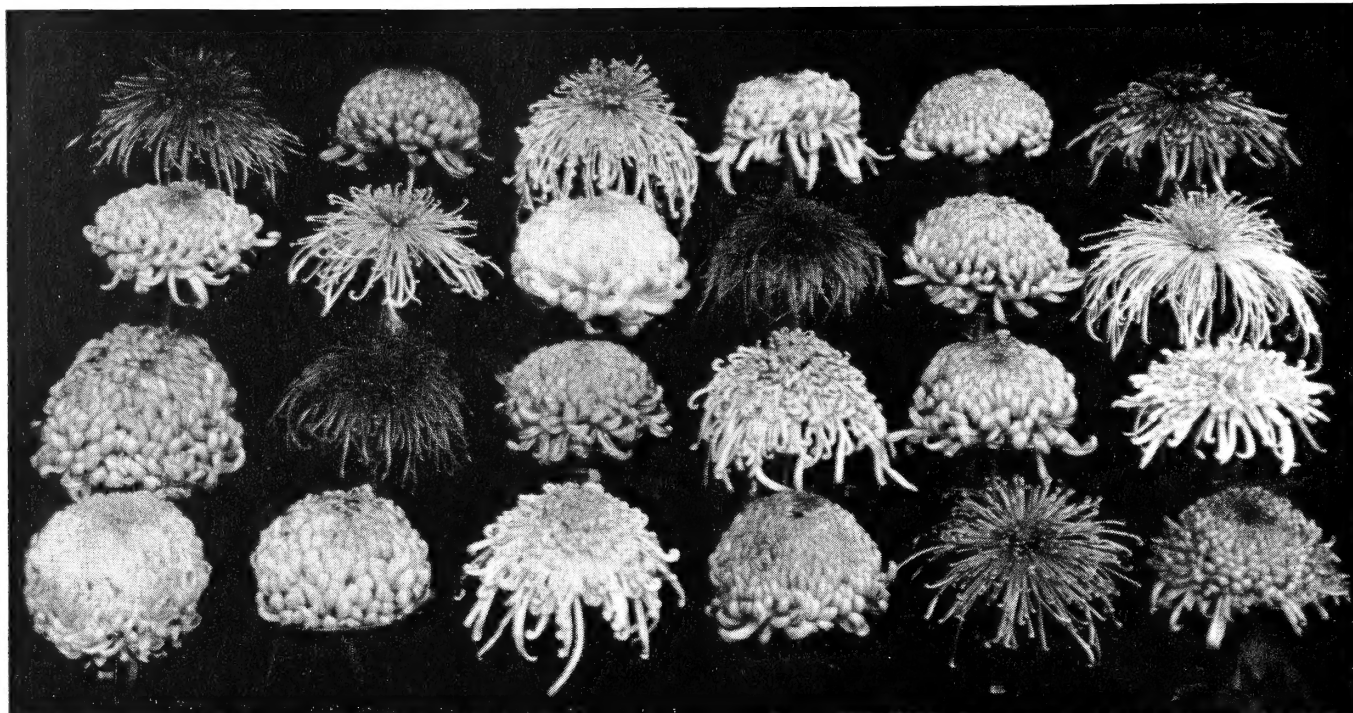


Photo courtesy T. Sakata & Co., Tokyo, Japan.

Japanese Chrysanthemums

SPIDERS

- OTARU.** Orchid pink large tubulated spider.
- SENDAL.** Immense full centered soft pink slender tubulated spider.
- NAGOYA.** Bold size tubulated spider of soft lavender pink.
- NOBILITY.** Extremely graceful large size tubulated petals of purest white spider.
- NARA.** Beautiful full centered spider in variable shades of light bronze and golden yellow.
- NIKKO.** Slender size tubular petals with color blending of deep, light, and golden bronze.

EXHIBITIONS

- SAKURA.** (K-17). Large exhibition size of a beautiful cherry blossom pink.
- OTOME.** White. Flower size is medium but what a beautiful grower!
- MISS OSAKA.** Giant exhibition size of "Miss Helen Frick." Pink incurve.
- TROPHY.** (Y-39). Largest yellow incurved flower with a most beautiful foliage.
- KAMAKURA.** (Y-49). Reddish bronze with golden reverse. Color similar to the old "William Waite."
- MEIJI.** Elegant exhibition incurved flower of "Grace Sturgis" rosy purple.

Blooming dates October 1-15. Price: \$1.00 each.

COLLECTION OFFER

12 Japanese Imports listed above for only..... **\$10**

MOST POPULAR 12 AT OUR FALL SHOW

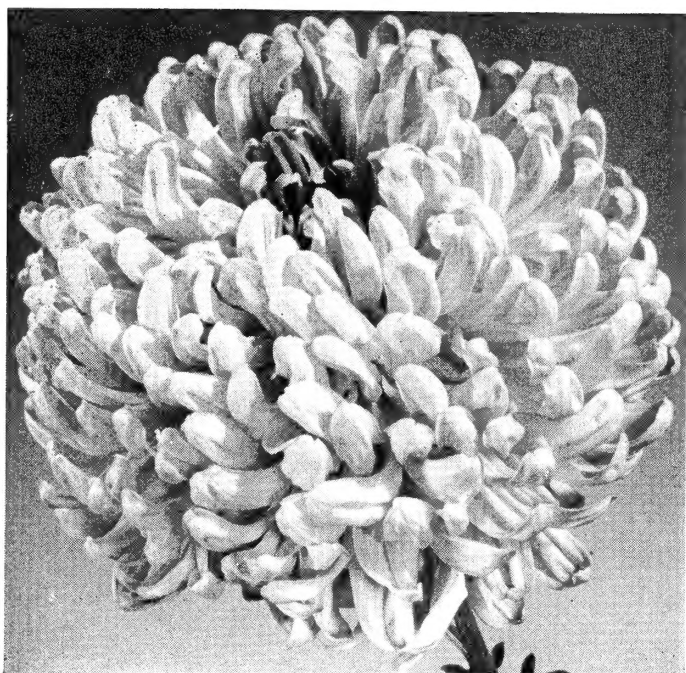
TO OUR PATRONS—

In presenting this 21st issue of our Chrysanthemum Catalog, we cannot help but retrospect the early days when varieties like, "Major Bonnafon," "Chrysolora," the "Pockett's," the "Turners," etc. were the last word in Exhibition types.

We have come a long way during these 20 years. At our last Fall Chrysanthemum Show, "Yellow Mammoth," "Mrs. Herbert C. Legg," "Atlanta," "Lady Gourie" and several others dwarfed the "Pockett's" and the "Turners."

In starting out in our second score years in the Chrysanthemum business, we can foresee that the Chrysanthemum of the future will be more spectacular than ever before.

SUNNYSLOPE GARDENS



JEAN RICARDO. An outstanding import. Large incurve with broad petals. Color is orange-apricot with a shading of buff. Most attractive. Award of Merit Winner. October 20. Price: \$1.00 each, 3 for \$2.75.



GRAPE BOWL. A newcomer of very special merit. The originator claims of a flower measuring 17 inches. Color is deep rosy purple of Concord grapes. October 20. Outstanding. Price: 50 cents each, 3 for \$1.35.



Partial view of our 1954 Gigantic Fall Chrysanthemum Show Display.

Photo taken October 15.

**YOU ARE CORDIALLY INVITED TO ATTEND OUR
GIGANTIC ANNUAL CHRYSANTHEMUM SHOW
HELD DURING OCTOBER AND NOVEMBER**

at our spacious Gardens just outside of Los Angeles here in Southern California. Thousands of blooming plants are on display including initial showing of new introductions and new imports. Our specimen plants are planted in pots in July outdoors and brought in during the show for display.

Local customers may purchase blooming plants in pots and gallon containers as well as leave their orders for spring delivery after making their selections from the specimen plants.

CARNATION BLOOMS ARE ON DISPLAY THROUGHOUT THE YEAR.

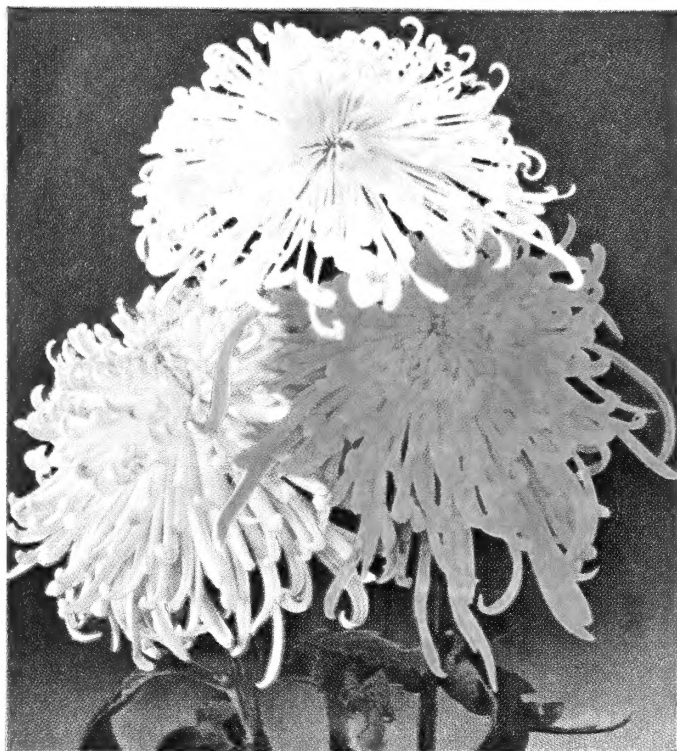
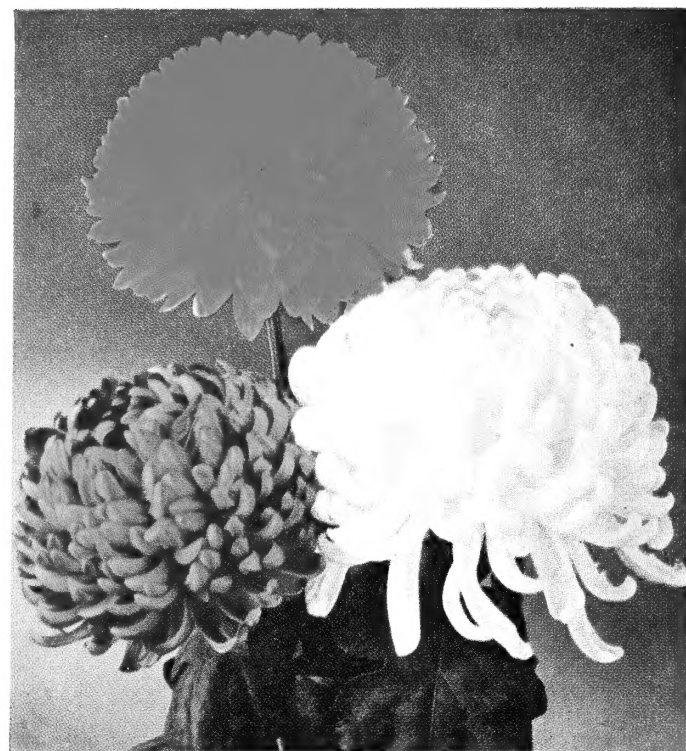


Photo taken October 15



Photographed October 1.

CAPRI. A new cross of the famous variety "Emerald Isle," as parent. Has that beautiful greenish overcast on white like its parent while it is a sturdier grower. Ideal as cut flower as well as specimen. Height medium.

MAJESTY. Bolder type petals are in more demand in recent years in spiders. We feel that we have achieved the ideal in spiders in "Majesty" and in "Vesper." Majesty is rich golden yellow. Medium to tall in height.

VESPER. An unusually distinct and striking is this rosy pink bold tubular spider. Splendid growing habit. Medium to tall.

Price: \$1.00 each

3 Superb Early Flowering Exhibitions

AZTEC. As far as we know, this is the only incurving deep maroon-red exhibition variety in existence. Our specimens held its color for a long time after reaching maturity. Medium height.

COTTON BOWL. We have in this spectacular variety the massiveness and character of superb quality worthy of its name. Purest white. Medium height.

YELLOWSTONE. Extremely compact flower of solid texture. Rich golden yellow in color. Healthy rugged grower. Short grower.

Price: \$1.00 each

Other New Introductions

BUTTONS

MOONSTONE. (YB-8). Wealth of 1/2 inch lime yellow globular miniature blooms. October 15.

PINK PEARL. (A-6). Beautiful light and rose pink globular flower of about 1 inch in diameter. October 25.

SNOWDROPS. (A-9). A snowy white button. October 25.

AMETHYST. A miniature purple decorative flower about 1 inch in diameter. November 1.

Price: 25 cents each, 3 for 70 cents (one name)

CASCADES

OPAL. Unique anemone flowered 1 in. diameter blooms of extra large yellow cushion with double rows of orchid pink short ray petals. October 15.

SOZAN. Deep rosy purple 2 inch anemone flowered blooms of lasting quality. First among the cascades to open around October 5 and lasted almost until Thanksgiving, attracting much attention throughout the show.

WHITE CASTLE. Another anemone flowered yellow center flower with purest white ray petals. October 25.

Price: 50 cents each, 3 for \$1.35 (one name)

DECORATIVE POMPONS

Blooms October 15 to October 25.

CHEERIO. (A-61). Rose pink.

DAYBREAK. (A-40). Beautiful soft pink.

PROM. (A-20). Cherry blossom pink.

LEGEND. (AC-16). Reddish bronze.

RANGER. (C-43). Tannish bronze.

DERBY. (B-48). Salmon bronze.

GOLD WONDER. (A-54). Golden yellow.

Price: 25 cents each, 3 for 70 cents (one name)

Large Flowering Exhibition Varieties

Dozen Rate—10 Times the Single Price (dozen of one variety)



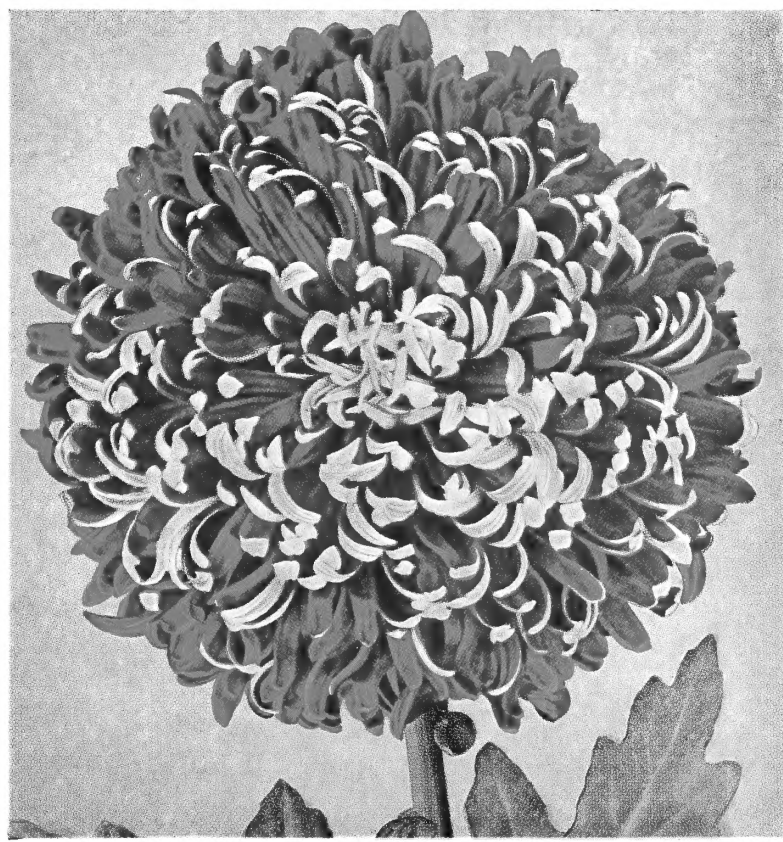
YELLOW MAMMOTH. Japanese introduction in primrose yellow mammoth exhibition flower. The broad dark green foliage plus the sturdiest stem of this variety are most gratifying to an exhibitor. October 10 on. Tall. Price: \$1.00 each, 3 for \$2.75.



GAIETY. A meritorious recent Japanese introduction. In-curved giant size flower, rich wine red with lighter color on the reverse side. October 10. Price: \$1.00 each, 3 for \$2.75.



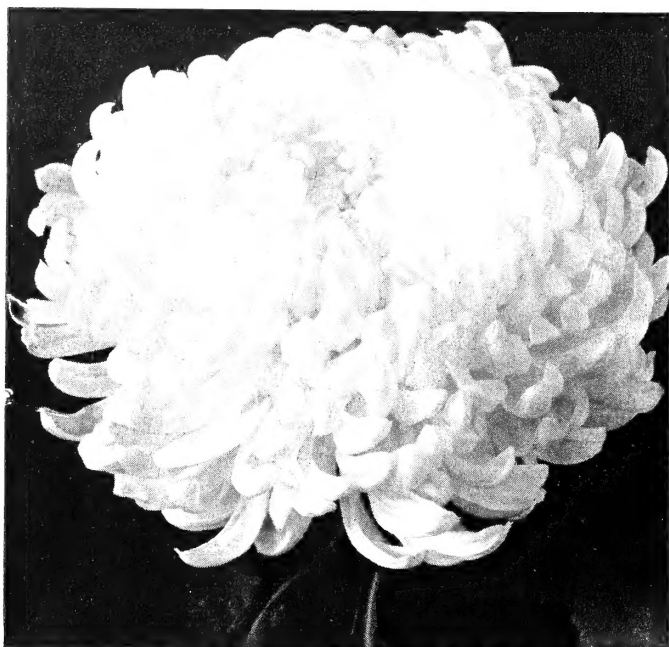
FERN EDWARDS. A charmingly beautiful lavender pink giant flower equal in size to the "Turners." October 15. Price: 25 cents each, 3 for 70 cents.



MUTO'S CRIMSON. Sport of "Armistice Day." Deep crimson maroon with gold reverse. November 1 on. Price: 25 cents each, 3 for 70 cents.

Exhibition Varieties

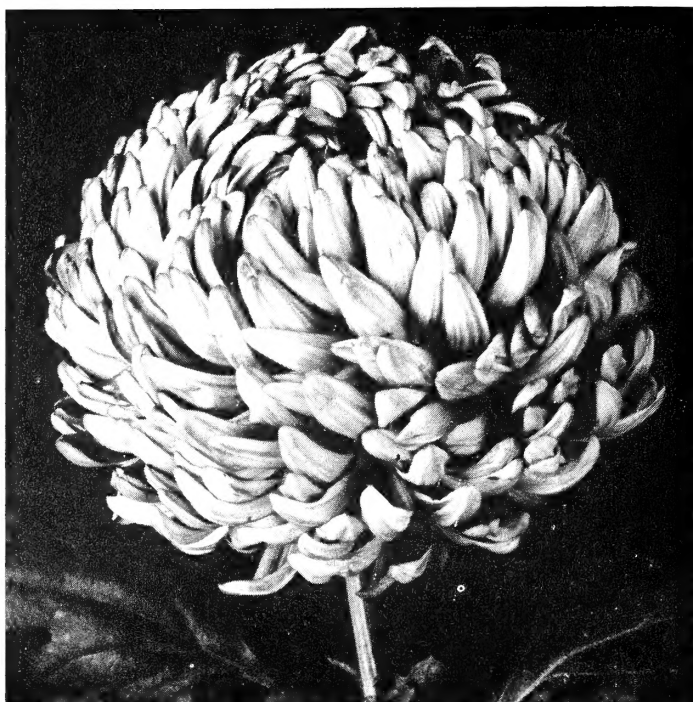
Since size is the prime factor in this classification, varieties listed in this group have the largest blooms. Many varieties will grow taller, requiring much heavier staking. They also require wider spacing when planted than other varieties for proper aeration and adequate nutrient requirement.



ALBATROSS. Large white incurved. October 10. Price: 20 cents each, 3 for 55 cents.



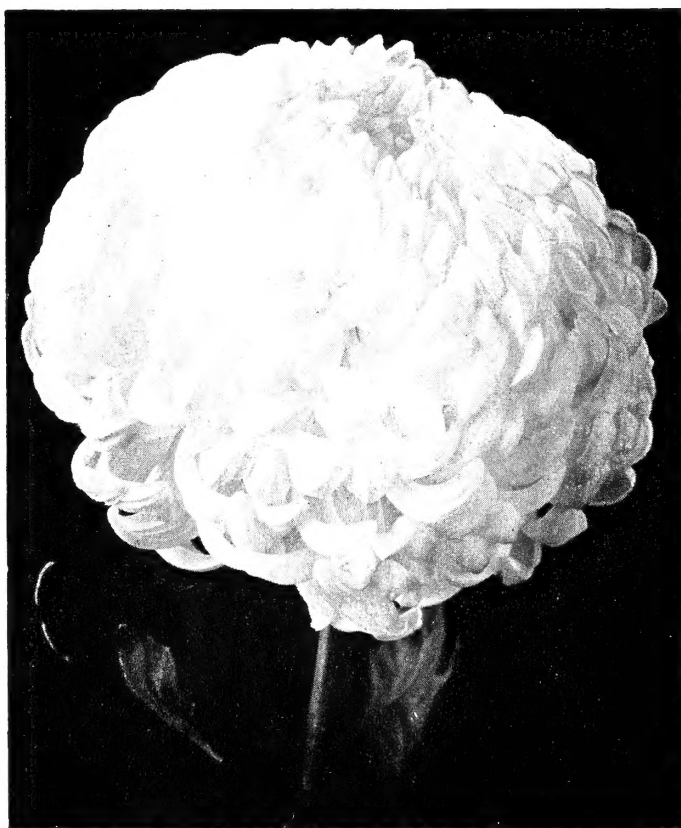
AUTUMN QUEEN. An elegant large incurved flower in a most delightful shade of solid orchid pink. October 15. Price: 25 cents each, 3 for 70 cents.



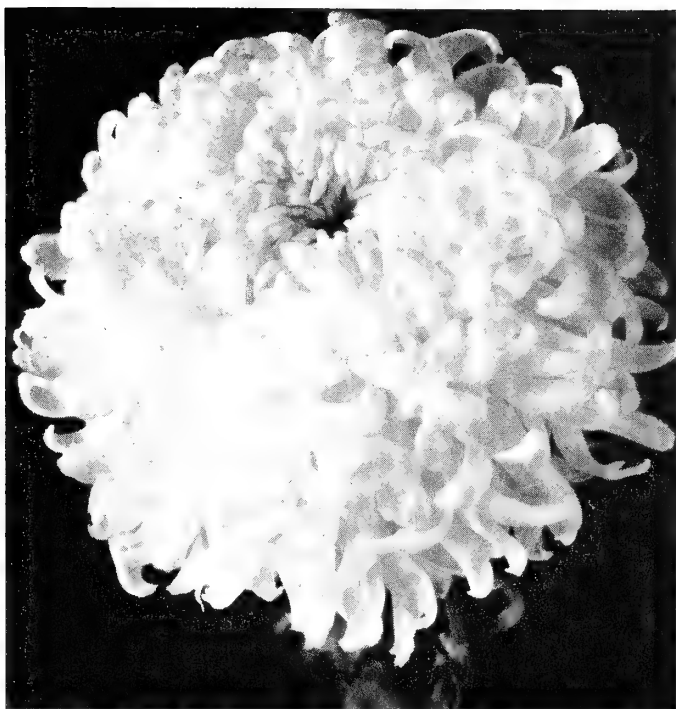
AUTUMN BLAZE. Beautiful shade of oxblood-red incurved flower of exhibition size. This rich autumn color is a welcome addition to all fanciers. October 5. Medium. Price: 50 cents, 3 for \$1.35.

BLOOMING DATE

It is important to select your varieties by checking the blooming date.



ARIEL. Large globular flower of pure white at maturity though a slight trace of pink may appear at premature stage. November 1. Price: 25 cents each, 3 for 70 cents.



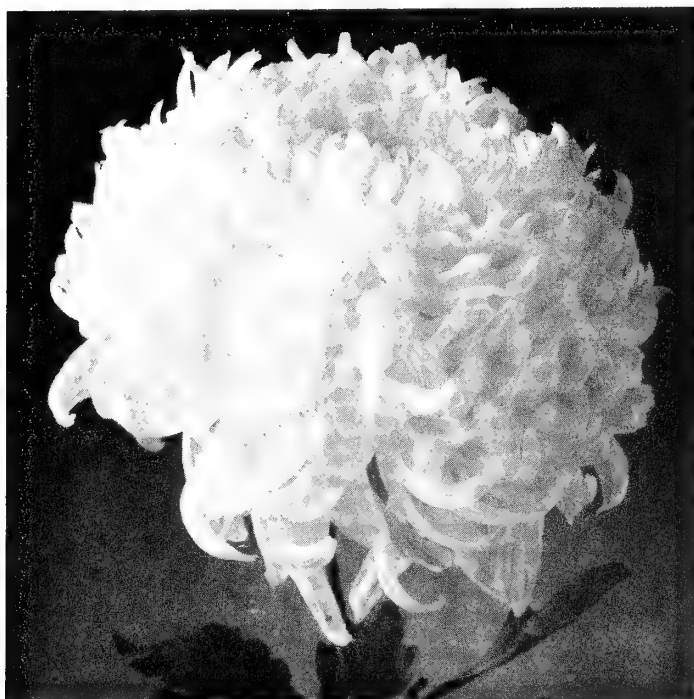
CREAM DUKE. (Imported). Mammoth size flower, unmatched soft yellow. Rugged growing habit. Comparatively tall. October 25. Price: 35 cents each, 3 for \$1.00.



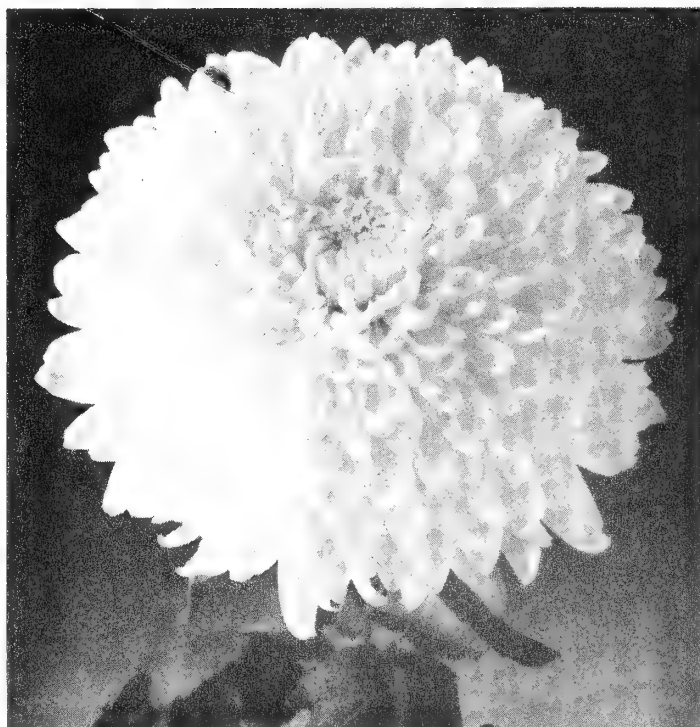
E. C. SWIRE. (Imported). Mauve pink with lighter pink reverse. Tremendously large size flower with petals of solid texture. October 15. Price: 35 cents each, 3 for \$1.00.

Chrysanthemums Can Be Grown Anywhere

Growing Chrysanthemums is not limited to one section of the country or to greenhouses. By selecting varieties suitable for the area, anyone can grow them anywhere. For outdoor growing in the colder regions, be sure to select early blooming varieties. The BLOOMING DATE appears after each description of variety.



ELEGANCE. Pure white giant flower equal in size to the "Turners" and the "Pockets." November 1. Price: 25 cents each, 3 for 70 cents.



DAME ENID LYONS. Lovely creamy white, perfectly formed, large semi-incurred flower. October 10. Price: 25 cents each, 3 for 70 cents.



BEN LEIGHTON. Deep wine red with a shade of lighter red on the outside of the petals. October 15. Price: 25 cents each, 3 for 70 cents.

**DOZEN RATE—10 times single price
(one variety)**



ELEGANCE (Totty's). Beautiful soft shade of pink, deeper at the center. Together with our decorative pom "Pink Dream" closest to true pink in Chrysanthemums. Good healthy grower with luxuriant foliage. Always an attraction disbudded or not because of its color. October 25. Price: 35 cents, 3 for \$1.00.



MRS. J. S. ROBERTS. Beautiful shade of mauve and violet. This variety should be disbudded. November 1. Price: 25 cents each, 3 for 70c.



WILLA TEMPLIN. Ravishing golden bronze with large tubular petals. October 20. Price: 25 cents each, 3 for 70 cents.

THE BLOOMING DATES

The blooming dates are based on observations made at our Gardens in San Gabriel, where a uniform cultural pattern is followed for a number of years. Young plants were set out between May 15 and June 30 or even later according to the order of each blooming period. The center growths were topped when they reached about 6 inches tall and in some cases topped several times. The terminal buds were taken for all early varieties while almost any bud retained after September 1. According to data gathered by us recently, we found that our flowers appear to blossom between 5 to 10 days before those of the Mid-Western and the Eastern growers. This can be attributed only to the relatively higher temperatures that we encounter locally during the months of September and October.

PHILIP KAY. True lavender large flower. November 1. Price: 25 cents each, 3 for 70 cents. ➡

WHITE PHILIP KAY. A pure white sport of this popular flower. November 1. Price: 25 cents, 3 for 70 cents.

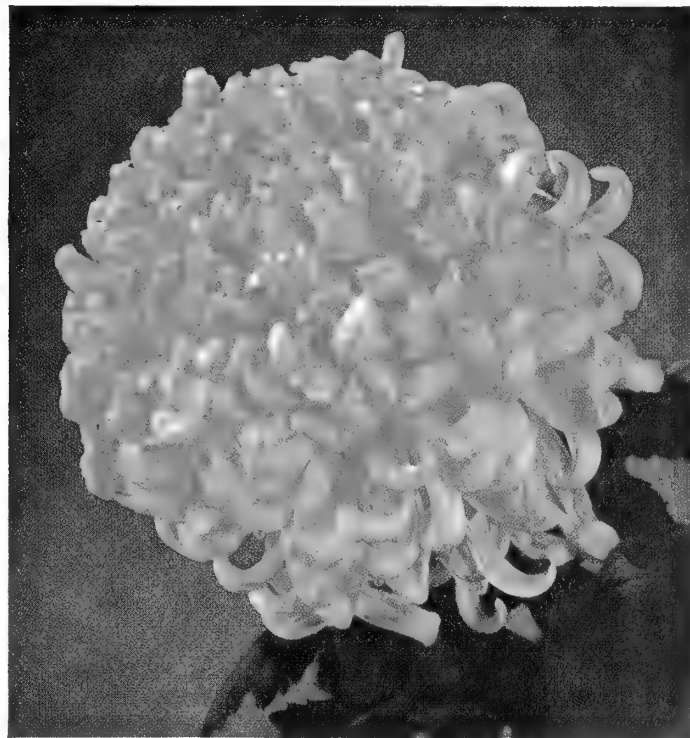


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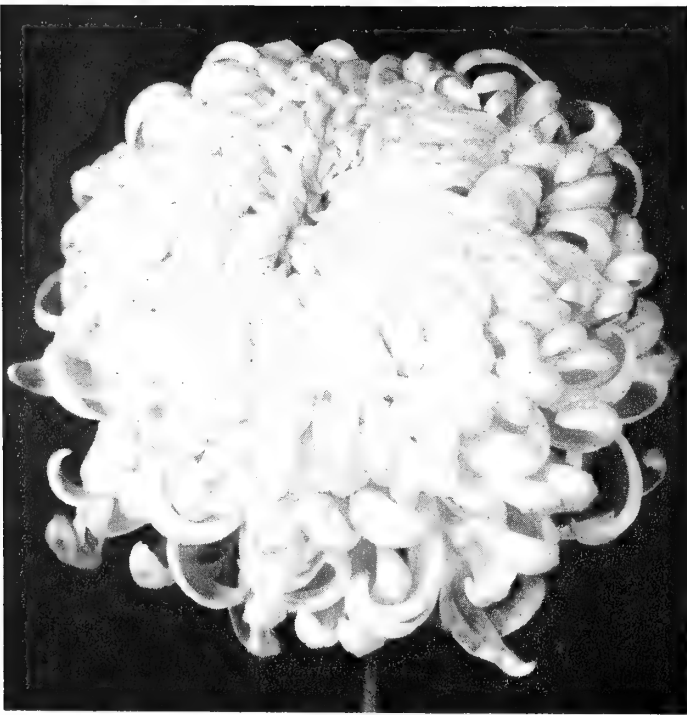
Can Grow Spiders and Large Chrysanthemums too

Customers in Northeastern and Eastern States write us of the wonderful success they have had with, not only hardy varieties, but also large Exhibitions and Spidery types. Blooms of some of the Spidery varieties even stand the freezing weather with little protection. Our Southern States customers are always pleased with the prize-winning blooms they have been able to produce there.

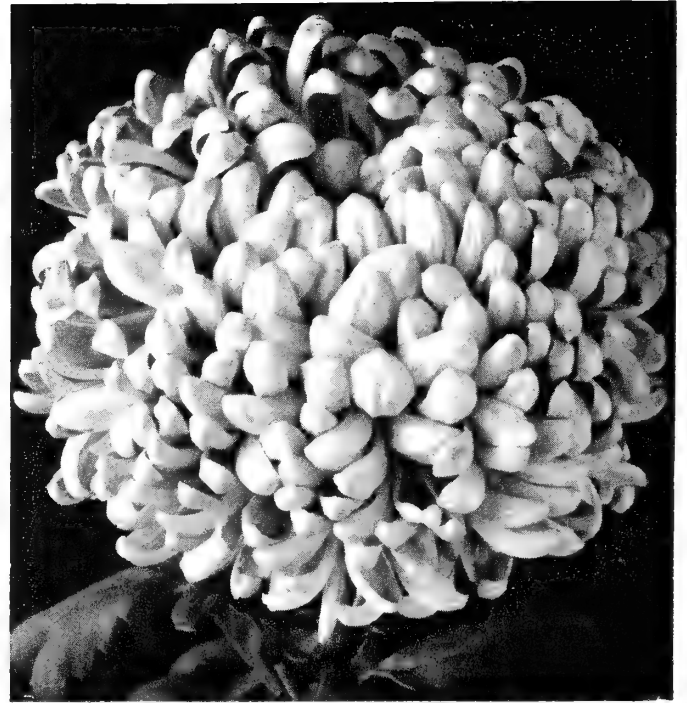
In the colder regions, later blooming varieties may be planted in pots and brought indoors. June is the ideal time for pot planting.



GLAMOUR. An incurved deep yellow exhibition flower. Its production is uniform all of exhibition standard. October 15. Medium. Price: 75 cents each, 3 for \$2.00.



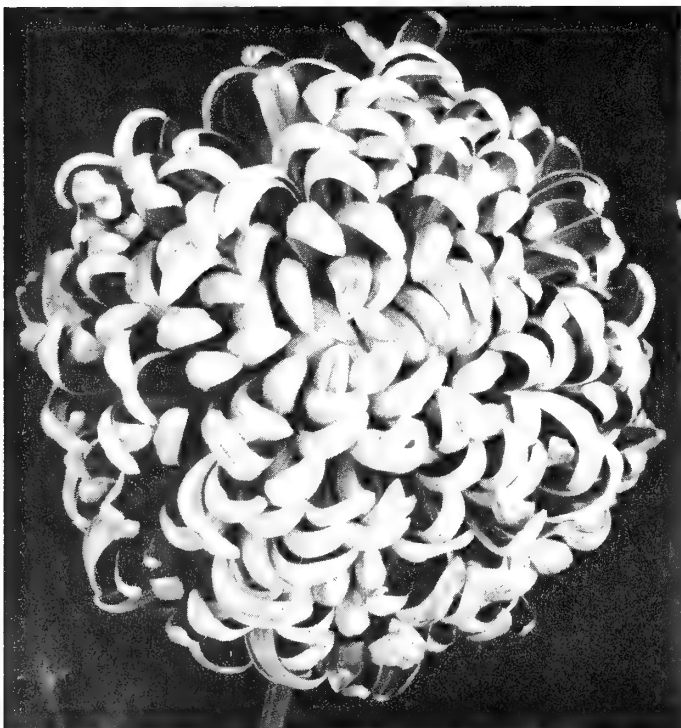
FAITHFUL. This purest white incurved type exhibition flower will undoubtedly fill the great need for a good early season white. A splendid grower. October 10-15. Medium. Price: 50 cents, 3 for \$1.35.



FANFARE. A superb early flowering coppery bronze large flower of incurved type. The uniformity of quality flower production is its greatest asset. October 15. Price: 35 cents each, 3 for \$1.00.

Date appearing after each description of varieties is the approximate blooming date important to all Chrysanthemum growers, especially to those who wish to grow varieties for exhibition purposes.

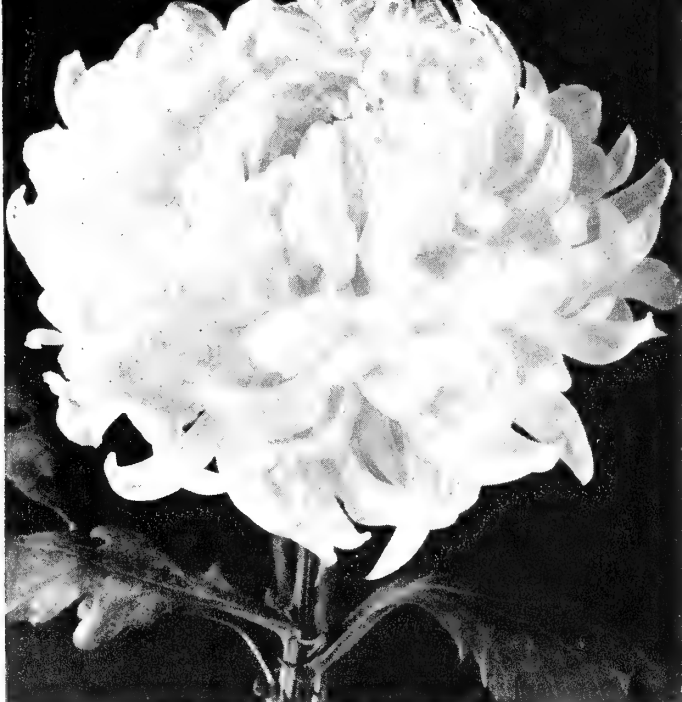
Please Read "Terms of Sale" Inside Front Cover Before Ordering



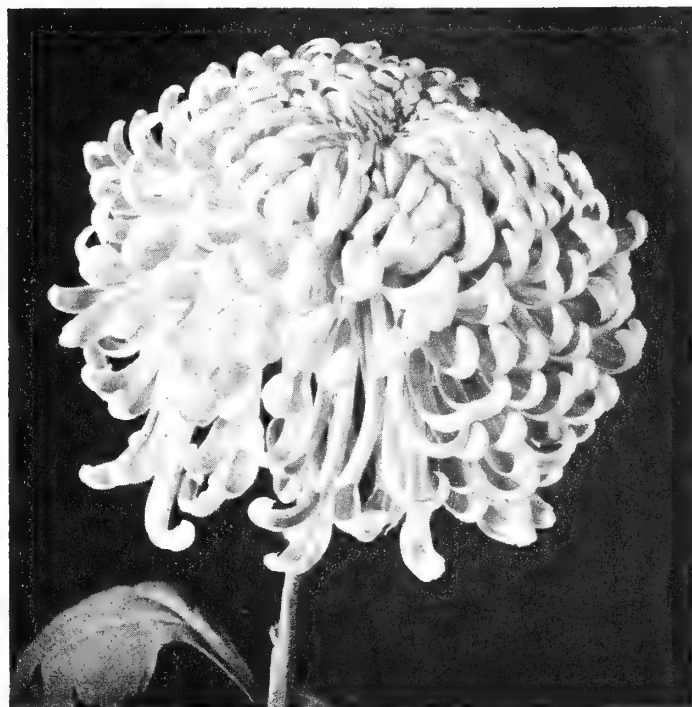
GRACE STURGIS
GRACE STURGIS. Rich wine red giant flower with pinkish silver reverse. Tall. November 1. Price: 35 cents each, 3 for \$1.00.



INDIANAPOLIS WHITE. Pure white incurved flower mounted on perfect stem with dark green foliage. Matures October 20 on. Price: 25 cents each, 3 for 70 cents.



LADY GOURIE. Loosely incurved Giant Flowering white. October 25. Price: 35 cents each, 3 for \$1.00.



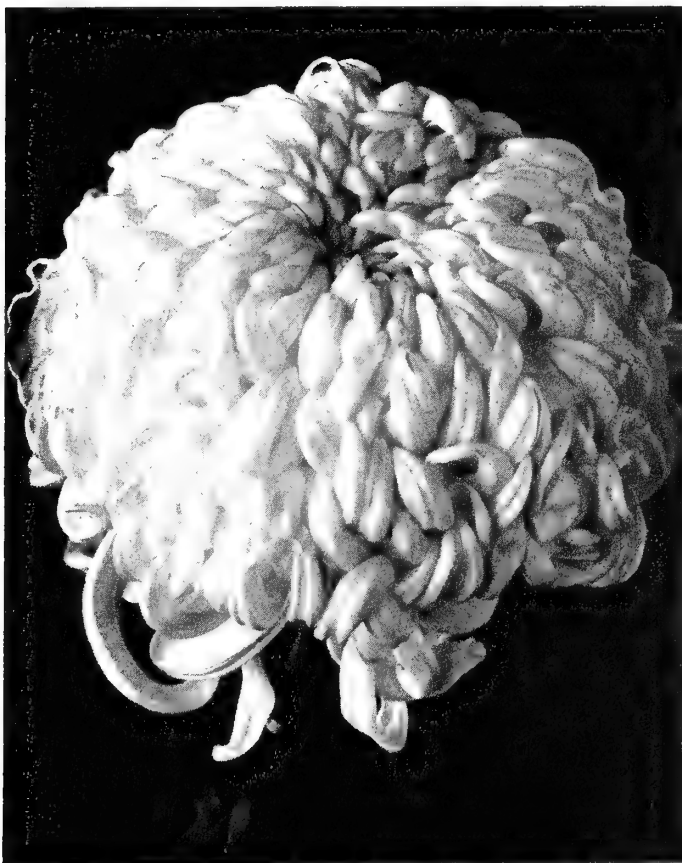
MASUMI. Beautiful shade of orchid pink. November 1. Price: 25 cents each, 3 for 70 cents.

Certificate of Inspection for Interstate Shipment

Our plants are inspected by the Bureau of Entomology and Plant Quarantine of the California Department of Agriculture and each package carries a Certificate of permission to move interstate.

Postage on Large Orders

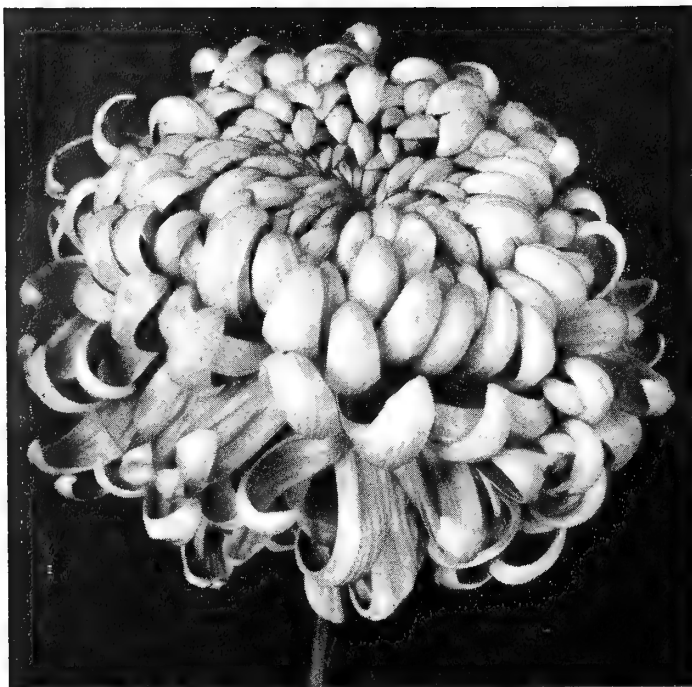
Postage need not be included when ordering more than \$25.00. We will ship at our expense via air parcel post beyond the fourth zone and parcel post special delivery to nearer points. This applies only to retail orders within the United States.



LILLIAN FOLTZ. Tightly incurved soft shade of clear yellow. October 25. Price: 25 cents each, 3 for 70 cents.



KATHLEEN STORER. Indescribably gorgeous semi-incurved flower of enormous size. Color is an irresistibly ever popular shade of Amaranth pink throughout. Splendid grower. Medium height. October 25. Price: 35 cents each, 3 for \$1.00.



MORNING MIST. A soft shade of pink—large incurved flower. Habit of growth and the size of flower are very similar to our "Country Gentleman." Beautiful dark green foliage. October 10-15. Medium. Price: 50 cents each, 3 for \$1.35.

Early Orders

*Place your orders early for prompt shipment.
We will do our best to ship your order on or
near the date requested.*



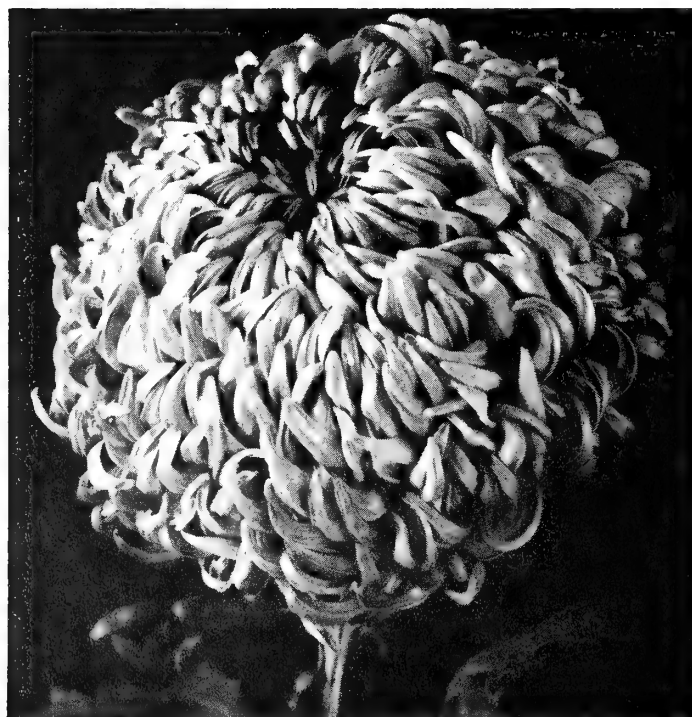
POCKETT VARIETIES

LOUISA POCKETT. Purest white. Together with the "Turner" varieties, probably the most widely grown flower for show purposes because of its immense size and perfect form. Tall grower. November 1. Price: 35 cents each, 3 for \$1.00.

YELLOW POCKETT. A light yellow sport of "Louisa Pockett." Together with its parent, this variety is a favorite with all flower show exhibitors. November 1. Price: 35 cents each, 3 for \$1.00.

CORRECT ADDRESS

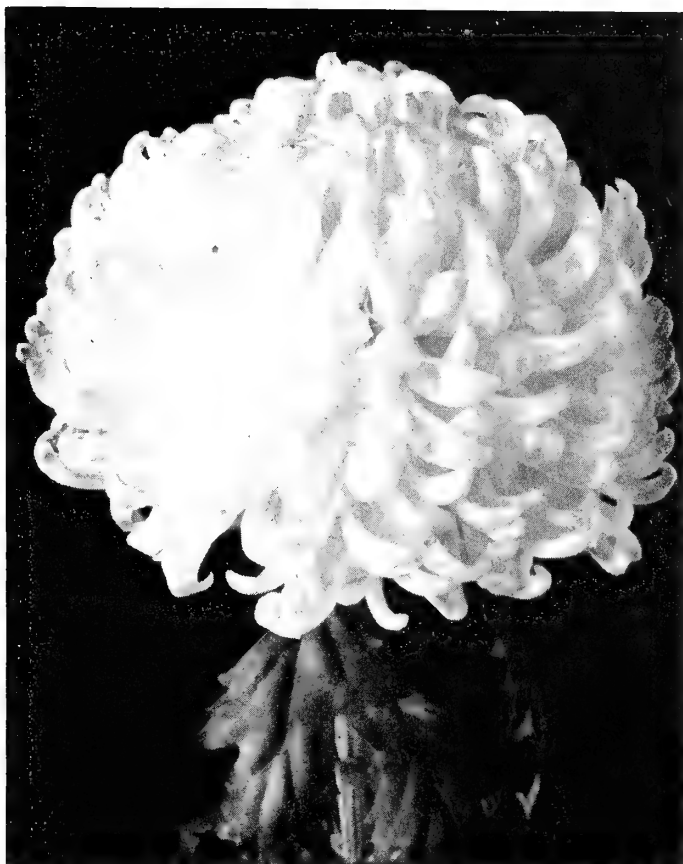
Be sure that you are sending your orders to: **SUNNY-SLOPE GARDENS, SAN GABRIEL, CALIFORNIA.**



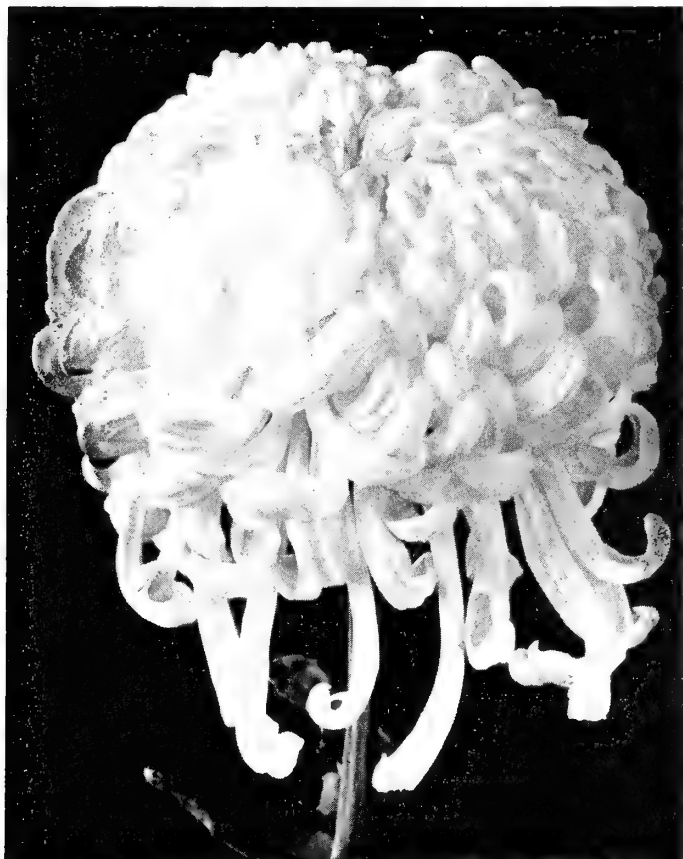
MISS FRANCES LOWE. This large incurved flower has the most unusual color—the closest description being a crushed raspberry bronze. Tall. November 1. Price: 25 cents each, 3 for 70 cents.



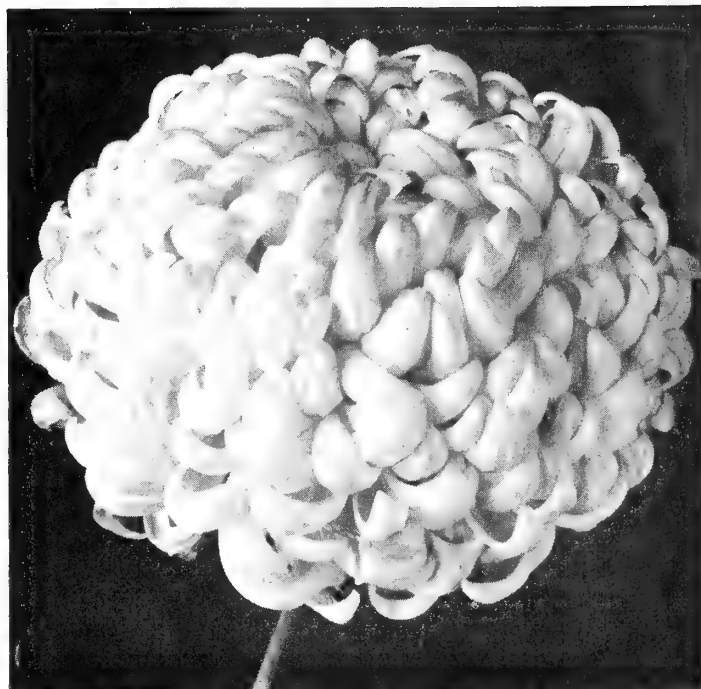
MRS. IRENE SHEFFLEY. This deep rust with gold reverse giant incurved matures around November 1. Price: 25 cents each, 3 for 70 cents.



ORIOLE. A large incurved flower of bright golden yellow. Flower that is outstanding no matter where it is exhibited. Has good foliage. Height, tall. October 25. Price: 20 cents each, 3 for 55 cents.



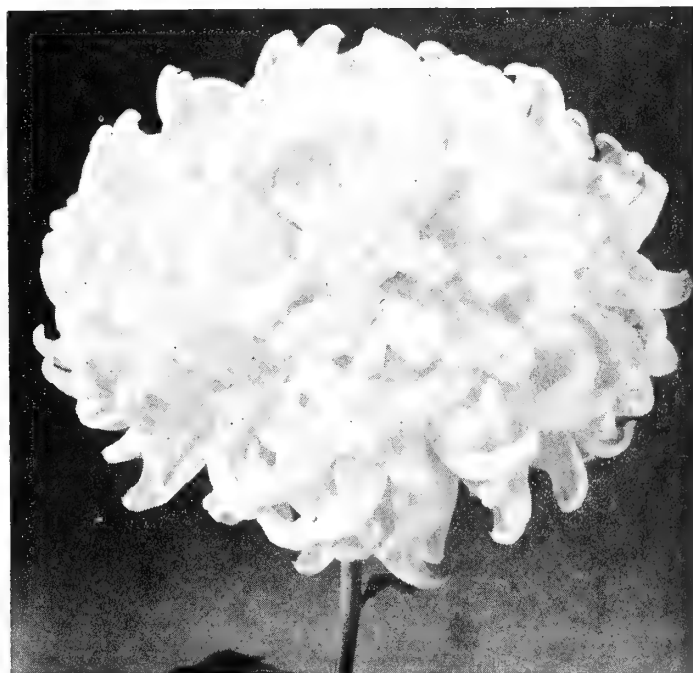
PARADISE. Breath-taking creamy white mammoth exhibition flower of extraordinary merit. Tall grower with luxuriant foliage and sturdy stem. October 25. Price: 35 cents each, 3 for \$1.00.



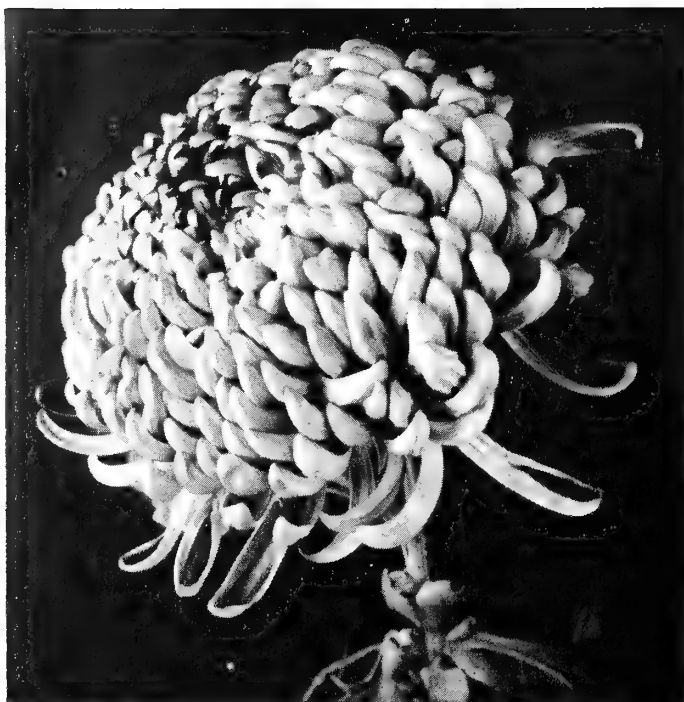
ROSE BOWL. Tremendously large incurved flower in the giant exhibition class. The color is a most pleasing deep orchid pink almost rose. Also has extra strong stem and broad glossy foliage. October 30. Price: 50 cents each, 3 for \$1.35.

Air Parcel Post

Air Parcel packages reach any point in the United States within 24 to 36 hours. Air Mail Special Delivery further facilitates handling at destination. With use of new packing material, we now can ship more plants per pound than ever before, cutting down shipping costs considerably.



SHIRLEY CHAMPION. (Imported). Bright yellow large incurve. Most luxurious foliage. November 1. Price: 50 cents each, 3 for \$1.35.



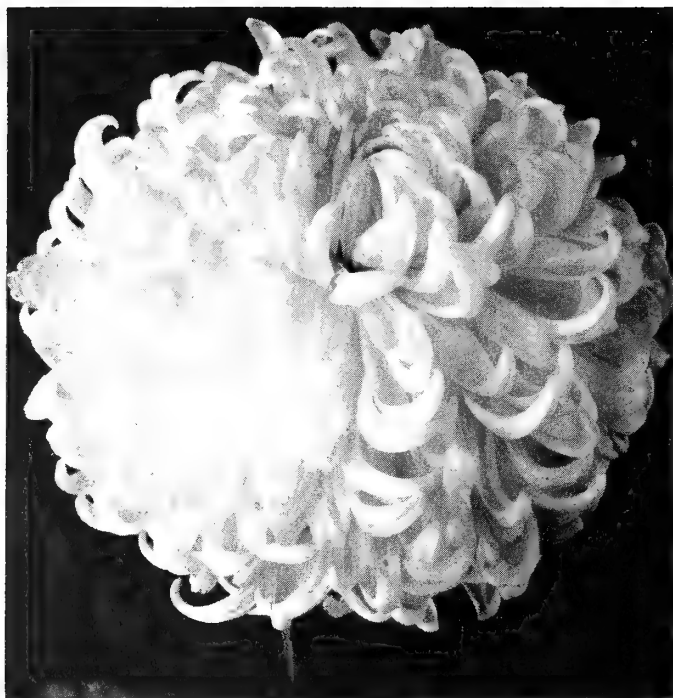
VICTORY. Incurved raspberry red. November 1. Price: 25 cents each, 3 for 70 cents.



VENUS. Incurved globular white. October 10. Price: 20 cents each, 3 for 55 cents.

Efficient Shipping Method Used

Numerous customers write us each year commending our staff of employees with years of experience for their excellent work of packing and shipping their order of plants which reach them in perfect condition.

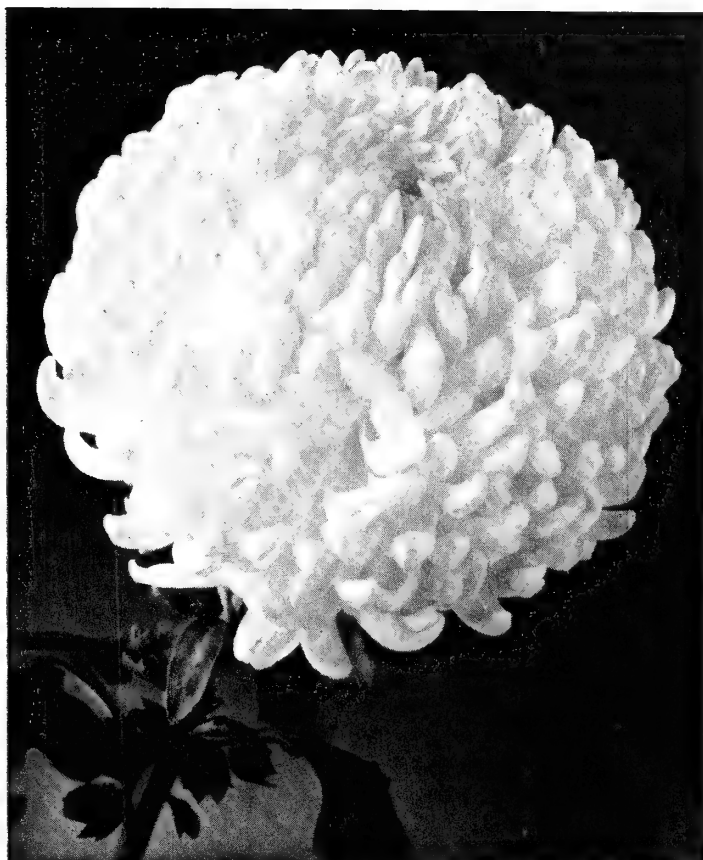


SHIRLEY PRIMROSE. (Imported). Most fascinating soft Canary-primrose yellow. Giant loosely incurved flower supported on a healthy broad foliage plant. A vigorous grower. October 15. Price: 35 cents each, 3 for \$1.00.

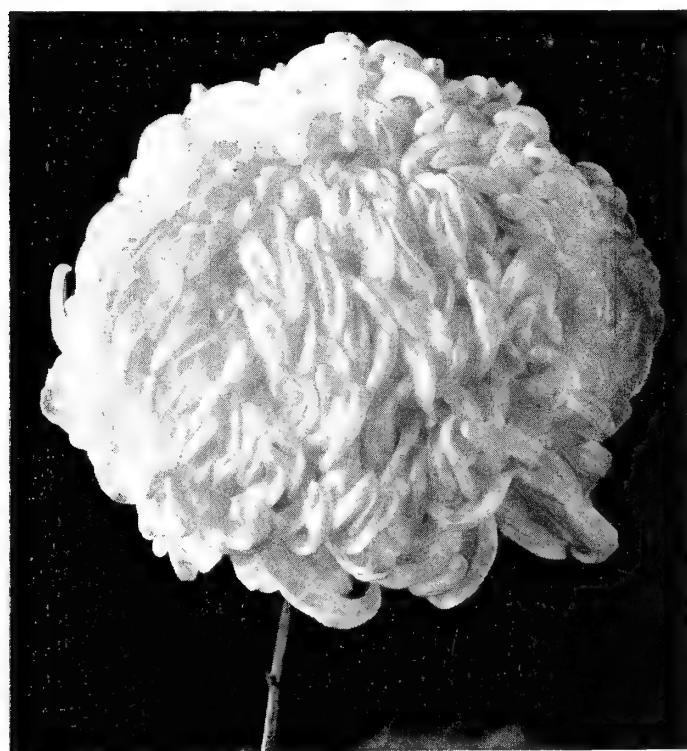


WANDA OLMSTEAD. Amaranth red inside and iridescent lilac rose reverse. Very formal incurved. October 15. Price: 35 cents each, 3 for \$1.00.

**DOZEN RATE—10 times the single price
(dozen of one variety)**



WATANABE. Spectacular large incurved yellow. Perfectly formed and easily grown. October 5. Price: 25 cents each, 3 for 70 cents.



TURNER VARIETIES

WILLIAM TURNER. White. The original "Turner" variety. Well known throughout the world as unrivaled exhibition flower. October 25.

TURNER BRONZE. Light bronze sport of "William Turner."

TURNER PINK. Another sport of "William Turner."

TURNER YELLOW. Still another yellow sport of "William Turner." Price: 25 cents each, 3 of one name for 70 cents.



STERLING. Large incurved flower in pure white. Good stem and foliage. November 1. Price: 25 cents each, 3 for 70 cents.

LARGE EXHIBITION COLLECTIONS

COLLECTION D

10 EARLIEST BLOOMING VARIETIES
October 1-15

ALBATROSS AUTUMN BLAZE FANFARE
APRICOT QUEEN BEN LEIGHTON
GIANT BETSY ROSS GLAMOUR
GAIETY ORCHID QUEEN WATANABE

SPECIAL at \$3.00

(Catalog Price \$3.95)

COLLECTION E

10 EARLY MID-SEASON VARIETIES
October 15-30

DAME ENID LYONS FERN EDWARDS
FAITHFUL GRAPE BOWL MORNING MIST
ORANGE BOWL POCKETT'S MAROON
SAY EDGAR WANDA OLMSTEAD
YELLOW MAMMOTH

SPECIAL at \$4.00

(Catalog Price \$4.60)

COLLECTION F

10 MID-SEASON VARIETIES
October 25-November 5

COUNTRY GENTLEMAN COUNTRY MAIDEN
DOREEN STRATHAM LADY GOURIE
MILKY WAY MUTO'S CRIMSON
ROSE BOWL SHIRLEY BEAUTY
SHIRLEY CHAMPION SHIRLEY PERFECTION

SPECIAL at \$3.75

(Catalog Price \$4.45)

Large Flowering Varieties — Not Illustrated

DOZEN RATE—10 times the single price (dozen of one variety)

BRONZE

AMY. Semi-incurved. Beautiful shade of buff and orange. November 10. Price: 35 cents each, 3 for \$1.00.

APPERT. Large incurved flower in strikingly beautiful shade of orange. November 1. Price: 25 cents each, 3 for 70 cents.

APRICOT QUEEN. Intermediate incurve of Apricot bronze. October 15. Price: 25 cents each, 3 for 70 cents.

BRONZE BEN TASHIMA. (New). A bronze sport of the ever popular "Ben Tashima." Tubulated petals are bronze with deep rose red inside and at the tip. October 25. Price: \$1.00 each, 3 for \$2.75.

EL MONTE. Outstanding different large decorative flower of superbly dwarf growing nature. Blending of rich terra-cotta red and a rich golden bronze. November 10. Price: 35 cents each, 3 for \$1.00.

FAUST. Unique flower of reddish bronze with gold reverse. Some plants will develop flowers which are a beautiful shade of buff bronze. October 30. Price: 25 cents each, 3 for 70 cents.

HILDA BERGEN. Lovely shade of mahogany bronze incurve. Medium size spherical bloom. October 15. Price: 20 cents each, 3 for 55 cents.

JAFFA. Enormously large orange terra-cotta bronze. Loosely formed, broad petaled flower of unusual beauty. November 10. Price: 35 cents each, 3 for \$1.00.

OLDLAND BEAUTY. Nicely formed reflex flower of light bronze. Exceptionally fine. October 20. Price: 50 cents each, 3 for \$1.35.

ORANGE BOWL. A reflexed flower about the size of "Friendly Rival" and the color is a most beautiful shade of warm bronze with an orange overcast. An extra robust grower with luxuriant foliage at all times. October 10. Price: 25 cents, 3 for 70 cents.

SHIRLEY CHESTNUT. An outstanding variety of Chestnut Terra-cotta with gold tips. Huge flower. First Class Certificate. November 1. Price: 50 cents each, 3 for \$1.35.

SHIRLEY TREASURE. A different color in Japanese Chrysanthemums. A most attractive apricot-fawn. Large flower of dwarf habit. Award of Merit. November 1. Price: \$1.00 each, 3 for \$2.75.

SUNNYSLOPE BRONZE. An excellent large compact golden bronze. A perfect incurved bloom and an excellent keeper. November 1. Price: 25 cents each, 3 for 70 cents.

LAVENDER — PINK

CORONATION PINK. A true reflex type exhibition flower of large size. Petals are long and almost feathery. Equally as attractive when not disbudded. October 20. Price: 25 cents, 3 for 70 cents.

DOREEN STRATHAM. Rose-pink with lighter reverse. Hard petals. Award of Merit winner. October 25. Price: 50 cents each, 3 for \$1.35.

GREER GARSON. Soft pink Semi-reflexed flower. Has lovely foliage. Tall. October 25. Price: 25 cents each, 3 for 70 cents.

GWEN PATTON. Most attractive globular flower in pink. Full centered and a good keeper. October 20. Price: 25 cents, 3 for 70 cents.

JOY DYER. Rose pink incurve with lighter reverse. October 20. Price: 50 cents each, 3 for \$1.35.

LILAC LADY. A true lilac pink color. Large flower on strong stems. Excellent for exhibitor. November 1. Price: 50 cents each, 3 for \$1.00.

MAJOR EDW. E. BOWES. Bright rosy pink. Medium size semi-incurved flower but very compact. October 15. Price: 20 cents each, 3 for 55 cents.

MISS HELEN FRICK. Incurved clear orchid pink. Popular market flower. November 15. Price: 20 cents each, 3 for 55 cents.

ORCHID QUEEN. Large size incurve in a lovely shade of orchid pink. Strongest stem and easy grower. October 15. Price: 35 cents each, 3 for \$1.00.

ROBERT EDDIE. Large reflexed in a beautiful shade of light amaranth rose. November 1. Price: 25 cents, 3 for 70 cents.

ROSEATE. Deep rose. Petals long and rolled. Easy grower. Award of merit winner. November 1. Price: 50 cents each, 3 for \$1.35.

SHIRLEY PERFECTION. One of the finest ever raised, well shouldered and of extreme depth. Petals of great width; bright pink with reverse of silver: Dwarf habit. November 1. Price: 50 cents each, 3 for \$1.35.

THOMAS W. POCKETT. Enormous flower of deep pink and silvery pink reverse. November 1. Price: 35 cents each, 3 for \$1.00.

RED

ALFRED SIMPSON. (Import). Crimson with buff reverse. Incurving making a perfect ball. Very strong grower. Winner of several British awards. October 20. Price: 50 cents each, 3 for \$1.35.

BIRMINGHAM. Dazzling crimson with golden reverse. Semi-incurved. November 5. Price: 50 cents each, 3 for \$1.35.

BLACK HAWK. Deepest crimson red. Reflexed flower of medium size. October 25. Price: 20 cents each, 3 for 55 cents.

ENSENADA. Brilliant Indian red with yellow tint on the reverse side. An outstanding variety. November 1. Price: 25 cents, 3 for 70 cents.

GARNET KING. A very popular garnet red flower of reflexed type. Has very broad healthy foliage. October 25. Price: 20 cents each, 3 for 55 cents.

JOHN POCKETT. A rosy crimson broad petalled reflexed large flower. October 25. Price: 35 cents each, 3 for \$1.00.

MOHAWK CHIEF. A large semi-incurved flower with good stem and broad healthy foliage. Red with gold reverse. November 20. Price: 20 cents each, 3 for 55 cents.

MRS. RUSSELL COMPTON. Luminous ox-blood red with buff reverse. Large flower with broad reflexed petals. Strikingly beautiful. October 15. Price: 25 cents each, 3 for 70 cents.

OCTOBER RED. Carmine red with soft yellow reverse. October 5. Price: 25 cents, 3 for 70 cents.

POCKETT'S MAROON. Enthralling shade of velvety ox-blood with buff reverse. October 15. Price: 25 cents each, 3 for 70 cents.

Large Varieties — Not Illustrated — (Continued)

PRINCESS IRENE. Deep wine red incurve. Very attractive. November 1. Price: 50 cents each, 3 for \$1.35.

SALAMANDER. (Import). A very bright red full bloom of reflex style carried on a long stem. October 25. Price: 50 cents each, 3 for \$1.35.

SHIRLEY GARNET. A color hitherto unknown, may be described as garnet crimson, suffused carmine. Erect flower with evenly laid petals. Award of Merit. November 1. Price: 50 cents, 3 for \$1.35.

PURPLE

BEN TASHIMA. This splendid flower has tubulated petals of purplish mauve and a deeper purple opening at tips. An extra vigorous grower. October 25. Price: 25 cents each, 3 for 70 cents.

DR. J. M. INGLIS. Loosely incurved giant flower, rich wine red with silvery reverse. Tall. October 25. Price: 35 cents, 3 for \$1.00.

FRED BAKER. Large rosy purple, silver reverse. Flower of exceptional beauty. Attracted much attention during our show. October 30. Price: 50 cents each, 3 for \$1.35.

IZALCO. Perfectly globular incurved flower of medium size. Inside of petal is rich wine red and the outside is a beautiful lilac rose. October 15. Price: 50 cents each, 3 for \$1.35.

PANSY SILL. Stunningly beautiful blend of rich wine red with light silvery reverse. Strong stems and healthy foliage. Tall. November 5. Price: 25 cents, 3 for 70 cents.

PRIMATE. Rose with a sheen of purple. Flowers very deep. First Class certificate winner. November 1. Price: 50 cents each, 3 for \$1.35.

SAY EDGAR. Rich wine red with silvery reverse. Excellent grower. October 25. Price: 25 cents each, 3 for 70 cents.

STEPHANIE. An exquisite flower of clear fuchsia purple with silvery pink reverse. Petals loosely incurved. A flower with distinct character. November 1. Price: 25 cents each, 3 for 70 cents.

WHITE

ADA WITCHER. Pearly white incurving flower, making a perfect ball. Hard petals. Grand habit. Award of Merit. October 25. Price: 50 cents each, 3 for \$1.35.

DENNIS WROE. The finest white Japanese Exhibition. Petals open an inch wide, forming flower with grand top and center of enormous depth. Winner of many awards in British societies. October 25. Price: 50 cents, 3 for \$1.35.

EDITH ALSTON. Pure white large. Exceptional variety. Has clean-cut look. October 20. Price: 50 cents, 3 for \$1.35.

GIANT BETSY ROSS. Giant size white. Very attractive. October 15. Price: 25 cents, 3 for 70 cents.

JESSIE HABGOOD. A large white well shouldered flower made up of very numerous petals. First class certificate. November 1. Price: 50 cents each, 3 for \$1.35.

QUAKER MAID. Reflexed. One of the earliest most satisfactory. October 1. Price: 20 cents each, 3 for 55 cents.

ROZZI. A superb white incurved which was an attraction during the peak of our Chrysanthemum Show. October 25. Price: 35 cents each, 3 for \$1.00.

STROMNESS. Snow white reflexed flower with a most intriguing central swirl. Sport of Greer Garson. October 25. Price: 25 cents each, 3 for 70 cents.

WHITE CHIEF. Semi-incurved pure white. October 20. Price: 20 cents each, 3 for 55 cents.

WHITE FRICK. Satiny white. Large incurved. November 15. Price: 20 cents each, 3 for 55 cents.

WHITE FERN EDWARDS. A pure white sport of "Fern Edwards" illustrated on page 9. Similar in every respect except color. Price: 25 cents each, 3 for 70 cents.

YELLOW

BERT WEBB. Grand yellow with long petals. Very solid and well shouldered. Award of Merit winner. Outstanding at our Show around October 20. Price: 50 cents each, 3 for \$1.35.

BILL GILLIBRAND. Large reflex type of very rich yellow with full center. Perfect growth with long straight stems and ideal foliage. One of the best yellows. October 20. Price: 35 cents each, 3 for \$1.00.

BLAZING GOLD. Brightest golden yellow incurved flower of good size. Sound texture, good stem foliage. October 10. Good size solid flowers even without disbudding. Price: 20 cents each, 3 for 55 cents.

BONNAFFON DELUXE. Medium incurve yellow of dwarf habit. November 20. Price: 25 cents each, 3 for 55 cents.

DOLLY DIMPLE. Large soft yellow flower of reflex type. Will develop large flowers with average care. November 20. Price: 25 cents each, 3 for 70 cents.

BUTTERBALL. Clear lively yellow incurved giant size. Best in the early class. October 1. Price: 20 cents each, 3 for 55 cents.

CELESTRA. Clear yellow incurved. October 10. Price: 20 cents each, 3 for 55 cents.

FRIENDLY RIVAL. Rich golden yellow. Giant incurved flower. October 25. Most outstanding. Price: 25 cents each, 3 for 70 cents.

HARVEST MOON. Bright yellow of spectacularly enormous size. Reserve second crown or terminal bud. October 30. Price: 35 cents each, 3 for \$1.00.

HUNTER'S MOON. A good incurve of cream color. Broad petals making a neat, large, flower. Habit good. November 1. Price: 50 cents each, 3 for \$1.35.

MECCA. Lovely rich yellow. A flower of large size and is just what the exhibitor wants. October 25. Price: 50 cents each, 3 for \$1.35.

MRS. H. E. KIDDER. Semi-curved large rich yellow flower. October 15. Price: 20 cents each, 3 for 55 cents.

MARIE DE PETRIS. Deep yellow. Noted cut flower variety with extra sturdy stem. October 30. Price: 20 cents each, 3 for 55 cents.

MARIE MILLER. Deep yellow incurved flower. November 5. Price: 25 cents each, 3 for 70 cents.

YELLOW CHIEF. Semi-curved yellow sport of "White Chief." October 20. Price: 20 cents each, 3 for 55 cents.

YELLOW QUEEN. Yellow sport of popular "Orchid Queen." Giant size flower. October 25. Price: 25 cents each, 3 for 70 cents.



SHIRLEY BEAUTY. (Imported). Deep maroon with buff reverse. Acclaimed by thousands during our show as one of the most outstanding recent introductions in this color. Lovely dark green foliage. Medium height. October 25. Price: 35 cents each, 3 for \$1.00.



SINGLE VARIETIES — DAISY TYPE

PRICE OF ROOTED CUTTINGS

**20 cents each, 3 for 55 cents (one name)
\$2.00 per dozen**

BALLERINA. Semi-double clear orchid pink. October 25.

BITTERSWEET. Semi-double, bittersweet red. November 1.

CRIMSON VALENCIA. Red daisy type flower, November 1.

FESTIVAL. Reddish bronze. November 15.

GRETCHEN PIPER. Brilliant yellow. October 15.

JEAN. Pure white attractive variety. October 20.

MABEL SEYMOUR. Lovely large size daisy flower in white. October 20.

MASON'S YELLOW. Clear yellow. November 20.

MELBA. Orange bronze. Showy. November 1.

RADIANT. Bronzy red popular variety. November 5.

ROYAL ROBE. Wine red almost purple. November 10.

STARBRIGHT. Golden yellow. November 1.

WHITE VALENCIA. White daisy for late November.

CULTURAL SUGGESTIONS

DISBUD EXHIBITION AND SPIDERY TYPES

SOIL PREPARATION. Chrysanthemums do best in a rich deeply cultivated soil. Incorporation of humus matters such as barnyard manure, decayed compost, peat moss, etc., is beneficial. In addition, superphosphate at the rate of 5 lbs. per 100 square feet is broadcasted and spaded to a depth of 12 to 15 inches early in the spring.

STOPPING. The center of the main growth is nipped off when about 6 inches tall and second stopping is generally required around end of June if planted early. Four to six lateral growths are allowed to rise from the last pinching.

DISBUDDING. All sub-lateral branches are removed at regular intervals of about 10 days apart. Many exhibition varieties will produce "First Crown Buds" or "Leaf Buds," as commonly known, in July which are usually removed and next buds retained.

SELECTION OF BUDS. The first bud produced is called the "Crown bud" and is distinguished by being surrounded with leaves. The "Terminal bud" appears later in clusters surrounded with flower buds. The procedure of "taking buds" depends very largely on the variety and no fast rule can be given.

FERTILIZING. About 3 applications of commercial fertilizer, such as "Vigoro," at the rate of 3 to 5 lbs. per 100 square feet would be sufficient. No feeding is done after the buds begin to show color.



GINNY LEE. Pure white true daisy flower. October 25.

Intermediate and Decorative Pompons

Varieties listed under this type are to be grown in sprays. Should be topped at least three times during the summer to encourage them to form a good size bush. These varieties may be disbudded after a good size bush is obtained. Flowers will be more perfectly formed and much larger in size than not disbudded.

PRICE OF ROOTED CUTTINGS

**20 cents each, 3 for 55 cents (one name)
\$2.00 per dozen (one name)**

BRONZE

- BEAUREGARD.** Reddish orange pom. November 5.
BRONZE BULKELEY. Beautiful buff-bronze medium size. October 20.
BRONZE MASTERPIECE. Sport of popular "Masterpiece." October 25. (See Illustration.)
BRONZE THYRA. Salmon bronze sport of "Thyra." November 1. (Illustrated.)
CELEBRITY. Decorative. Rich apricot-bronze. October 25. (Illustrated.)
COPPERHEAD. Large coppery bronze decorative. November 10.
CORAL FROST. Gloriously beautiful blending of bronze, coral, and pink shades. Decorative pom. October 20.
DOROTHY TURNER. Orange yellow with reverse side of reddish bronze. Unique. November 15.
FIREFLY. Orange bronze medium size formal type. October 25.
MAGICIAN. Large bronze pom. November 1.
RUBICON. Bright reddish bronze. Solid texture. November 1.

PINK — LAVENDER — PURPLE

- CATTLEYA.** Clearest orchid pink good size decorative flowers. November 1.
EDITH ROBERTS. Deep orchid pink, tight formal medium size flowers. October 15.
GRACIE FIELDS. Decorative purple. November 1.
HIGHLIGHT. Combination of light pink with dark pink center. November 1.
LETITIA. Clear pink with deep pink center. October 25.
LINDA. Most popular deep rose pink large decorative flowers. October 15.
PURPLE QUEEN. Large deep orchid with silvery touch on outer petals. Decorative type of 3 to 4 inches across. Extremely popular both in pots and as cut flower. October 25.



CELEBRITY (DECORATIVE TYPE)

- MASTERPIECE.** Tourmaline pink. October 25. (Illustrated.)
MISSION. Soft pink with deep rose center. October 30.
PINK DOT. Pink with deep pink eye. October 15.
PINK DREAM. Coming closest to a pure pink in Chrysanthemum. Rare variety. October 25.
QUEEN OF PINKS. Deep orchid pink. October 15. (Illustrated.)
THYRA. Deep lavender pink. November 1. (Illustrated.)

RED

- DEANNA LEE.** Our greatest pride. Brightest red that we know. October 20.
MARTHA. Decorative type pompon of unusual beauty. Brightest maroon red in color. October 20. Price: 35 cents, 3 for \$1.00.
SANOVAR. Intense bronzy red decorative. November 10.
TRIUMPH. Deep wine red almost purple. November 10.

WHITE

- BELRAY.** Most vigorous growing pure white globular flowers. November 20.
MAID OF ORLEANS. White decorative. October 15.
POPCORN. Lovely white prolific variety. October 15.
PRISTINE. Glistening white best early. October 15. (Illustrated.)
SILVERPLATE. Decorative white. October 20.

Pompon Type



Top: THYRA

Center left: MASTERPIECE; center right: PRISTINE; bottom left: GOLDEN FAIRY; bottom right: QUEEN OF PINKS.



YELLOW

BARCAROLLE. Rich golden yellow. November 1.

CINCINNATI. Rich golden yellow. October 10.

GOLD DUST. Clear yellow large type decorative. October 20.

GOLDEN FAIRY. Clear yellow early variety. October 15. (Illustrated).

GOLDEN HERALD. Richest golden yellow decorative. October 25.

GOLDEN CHORD. Beautiful golden yellow globular flowers. November 15.

KLONDIKE. Orange yellow formal. November 20.

ROBERT HARKEY. Golden yellow semi-incurved flower. October 30.

SUNNYSIDE. Top quality yellow. November 20. (Illustrated).

YELLOW ARCADIA. Light yellow. October 25.

YELLOW DOT. Yellow with dark pink center. October 20.

YELLOW SEAGULL. Soft yellow. October 20.

DECEMBER BLOOMING POMPONS

Price: 20 cents each, 3 for 55 cents
(one variety)

CHRISTMAS RED IMPROVED. Bright crimson red.

HIGHLANDER. Rich yellow decorative for late blooming.

JACKPOT. Deep yellow decorative type flower.

SILVERSMITH. Beautiful white for the holiday season.

SPANGLES. Light formal globular medium size flowers for December.

ELSIE KRAMER VARIETIES. Decorative type. Bronze, pink, burgundy, copper, peach, red, reddish bronze, rose, white, and yellow.

TREASURE ISLAND VARIETIES. Bronze, pink, white, and yellow.

COLLECTION OF 10 LATE BLOOMING VARIETIES

November 5 on

CHRISTMAS RED IMPROVED
JACKPOT - BRONZE KRAMER - SILVERSMITH
HIGHLANDER

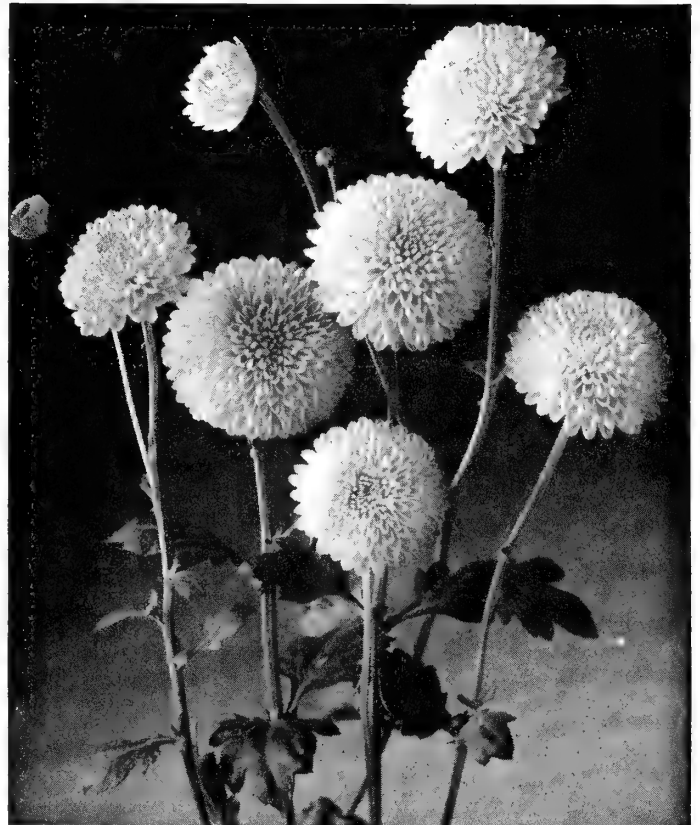
ELSIE KRAMER - PEACH KRAMER

ROSE KRAMER - WHITE KRAMER

TREASURE ISLAND YELLOW

SPECIAL at \$1.75

(Catalog price \$2.00)



SUNNYSIDE

Button or Miniature Types

PRICE OF ROOTED CUTTINGS

**20 cents each, 3 for 55 cents (one name)
\$2.00 per dozen (one name)**

ANNETTE. Charming pink shade blooming in great profusion. November 5.

ANN FULTON. Exceptionally popular pink with a deep rose center. October 25.

BABY. Clear yellow. A real miniature size even among the buttons. November 1.

BONNIBEL. Lovely shade of warm bronze. October 25.

CLARA JAMESON. Strikingly beautiful bronze. Extremely productive. October 25.

CLARE. Most satisfactory white. October 30.

DOROTHY NEHRLING. Deep rose pink. October 25.

IRENE. Perfectly round flower in purest white. October 15

ILLINI REDHEAD. Beautiful maroon color. November 10

NANCY CRAIN. Creamy white with a pronounced brown eye at pre-maturity. October 30.

PATSY DOWD. Beautiful blend of red and rust. October 25.

SNOWFLURRY. Large size white buttons. November 15.

SUZANNE. Pleasingly different "Calico" mixture of deep rose and light pink. November 1.

YELLOW IRENE. Lemon yellow sport of "Irene." October 20.



BO PEEP. Button Anemone of light pink with tufted yellow cushion center about 1/2 inch in diameter. This new bonsai type button may be grown like a dwarf tree as illustrated. Price: 50 cents each, 3 for \$1.35.

POMPON COLLECTIONS

COLLECTION G

10 EARLY FLOWERING VARIETIES

COPPELIA - CHARLES NYE - CHIPPEWA
RED VELVET - GOLDEN FAIRY
HUNTSMAN - QUEEN OF PINKS
PINK RADIANCE - NORONA
TIFFANY ROSE

SPECIAL at \$2.00
(Catalog price \$2.35)

COLLECTION H

10 EARLY MID-SEASON VARIETIES

October 15-25

FIREFLY - ARCADIA - LETITIA
YELLOW ARCADIA - POPCORN - BLUEBLOOD
PRISTINE - MASTERPIECE - CORAL FROST
MISSION

SPECIAL at \$1.75
(Catalog Price \$2.00)

COLLECTION I

10 MID-SEASON VARIETIES

October 25-November 5

BARCAROLE - MAGICIAN - CELEBRITY
FAIRMAID - HIGHLIGHT - THYRA
BRONZE THYRA - GRACIE FILEDS
CATALEYA - ROBERT HARKEY

SPECIAL at \$1.75
(Catalog price \$2.00)

COLLECTION OF DECORATIVE POMS

CATTLEYA - CELEBRITY - CORAL FROST
DEANNA LEE - GOLD DUST
GOLDEN HERALD - LINDA
MAID OF ORLEANS - PINK DREAM
COPPERHEAD

10 varieties for \$1.75
(Catalog price \$2.00)

Cascade Varieties

Cascade varieties are all of exceptional beauty and exquisite daintiness. While chosen primarily for the ease with which they may be trained to hang downward, they may be plants in the garden and topped a number of times to form a bushy plant.

CASCADING INSTRUCTIONS will accompany each order of Cascades.

PRICE OF ROOTED CUTTINGS

**20 cents each, 3 for 55 cents
(one name)**



A Group of
CASCADIES

AMBER. Most beautiful reddish bronze star-like flowers. Prolific and free branching. November 1.

ANNA. White daisy type flower with golden yellow center. Blooms about 2 inches in diameter. November 1.

CHERRY BLOSSOM. An anemone flowered type cascade variety in duo-tones of pink and white. The outer edge of each flower is pink while the remainder is white. Very free flowering, easily trained variety. Matures. October 25.

DOLL FESTIVAL. Anemone flowered cascade variety in a much requested red in color. The center cushion is yellow. Very attractive variety. November 1.

FIREFALL. Garnet red daisy type flower. Free-flowering and attractive. October 30.

GERTRUDE COMPTON. Button anemone type flower in pure yellow. Suitable for medium size cascades and splendid item for rock gardens or borders. October 20.

HALLOWEEN. Anemone type flowers. Harmoniously beautiful bronze petals with deep bronze center cushion. October 20.

JANE HARTE. Clear yellow sport of "Anna." Together with its parent, the most popular and satisfactory cascading variety. November 1.

LAVENDER BEAUTY. Daisy type in a beautiful lavender pink. Extremely free flowering and lasting. October 20.

LAVENDER MIST. Lavender pink anemone type flowers November 1.

NIAGARA FALLS. Creamy white daisy type blossoms about 3 inches in diameter. Best early flowering cascade. October 20.

NORTH STAR. Another anemone flowered cascade variety in clearest yellow throughout. Has one row of ray petals. Flowers are very lasting. November 1.

PINK SWEETHEART. Most satisfactory self-branching cascade introduced to date. Daisy type pink flowers similar in form to "Anna" but with almost twice the production. October 20.

RED CHARM. Exceptionally fine full centered garnet spoon variety. Splendidly free branching and healthiest dark glossy foliage. November 15.

YELLOW GLEAM. Daisy type yellow flower quite similar to "Jane Harte." Very free flowering. October 30.

TWO POPULAR EARLY COLLECTIONS

COLLECTION P (12)

ALBATROSS (White Exhibition)
BEN LEIGHTON (Purple Exhibition)
AUTUMN QUEEN (Lavender Exhibition)
BUTTERBALL (Yellow Exhibition)
ANNE (White Spider)
CANDY BRONZE (Bronze Spider)
MELODY (Yellow Spider)
ROYONANTE (Pink Spider)
AVALANCHE (White Hardy)
CHARLES NYE (Yellow Hardy)
CARMINE QUEEN (Red Hardy)
LAVENDER LADY (Lavender Hardy)

SPECIAL at \$2.75

(Catalog Price \$3.20)

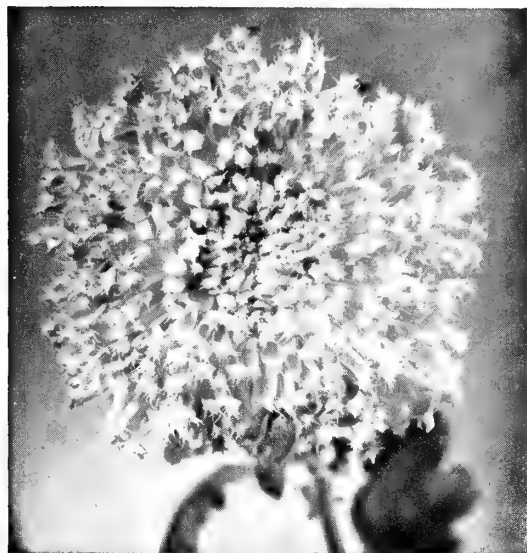
COLLECTION FG (12)

POCKETT'S MAROON (Red and Gold Exhibition)
ORANGE BOWL (Bronze Exhibition)
WATANABE (Yellow Exhibition)
DEREK ELLIS (Purple English)
PEACH BLOSSOM (Peach English)
SUPERLATIVE (White English)
BERTHA OLIVER (Lavender Spider)
ALBERT WITT (Yellow Spider)
SUNNYSLOPE SPLENDOR (White Spider)
VIOLET (Purple Hardy)
CYDONIA (Orange Bronze Hardy)
YELLOW AVALANCHE (Yellow Hardy)

SPECIAL at \$3.25

(Catalog Price \$4.00)

Odd Varieties and Interesting Forms



YELLOW TAGGART. An odd yellow flower with quilled petals covered with hairy spines. More attractive when disbudded. November 1. Price: 50 cents each, \$5.00 per dozen.

REVERIE. This flower is composed of spoon-shaped petals of irregular formation with an anemone flowered center. The ray petals are a beautiful orchid pink while the disc is of a slightly lighter color. November 1. Price: 30 cents each, 3 for 85 cents.

JOY. This fascinating novelty flower is bright golden yellow. Individual flower will easily measure eight inches across when grown 6 to 8 blooms to a plant. November 1. Price: 30 cents each, 3 for 85 cents.

SHOOTING STAR. An interesting flower in pure white which is as large as any exhibition type bloom. Its broad petals come to a point like a star. November 1. Price: 30 cents each, 3 for 85 cents.

DR. ADAH RUTH TAYLOR. A soft clear bronze sport of "Pink Exquisite." Habit of growth and formation of flower identical to its parent. November 1. Price: 30 cents each, 3 for 85 cents.



GOLDEN PRIDE. A golden yellow. October 30.



PINK EXQUISITE. A suitable name for the flower which is the most exquisite shade of pink. The reflexed petals radiate from the center which is a unique swirl. November 1. Price: 30 cents each, 3 for 85 cents.

NOTED IMPORTED VARIETIES

Ise Chrysanthemums

(Feather type)

Dainty thin soft textured petals of 1/16th of an inch of different lengths radiate from a solid center of petals of same color and size. Outer edge similar to illustration of "Pink Exquisite" but daintier.

PRICE: 50 cents each, 3 for \$1.35

PHOENIX. Red Feather. October 25.

SPHYNX. White Feather. October 25.

THUNDERBIRD. Has a single row of long wide petals of deep maroon red almost black thinning out toward ends. Its green center at initial opening holds an observer spellbound. November 1. Price: 50 cents each, 3 for \$1.35.

Ichimonji or Horizontal

These varieties have very large, broad petals resembling the single Dahlia flower. Their colors are very intense and clear. Do not feed them too heavily. They may be grown either in sprays or disbudded. Grows to medium height.

Price: 50 cents each, \$5.00 per dozen.

EVELYN. Pure white. October 25.

GERRY. Intense bronze with gold reverse. October 25.

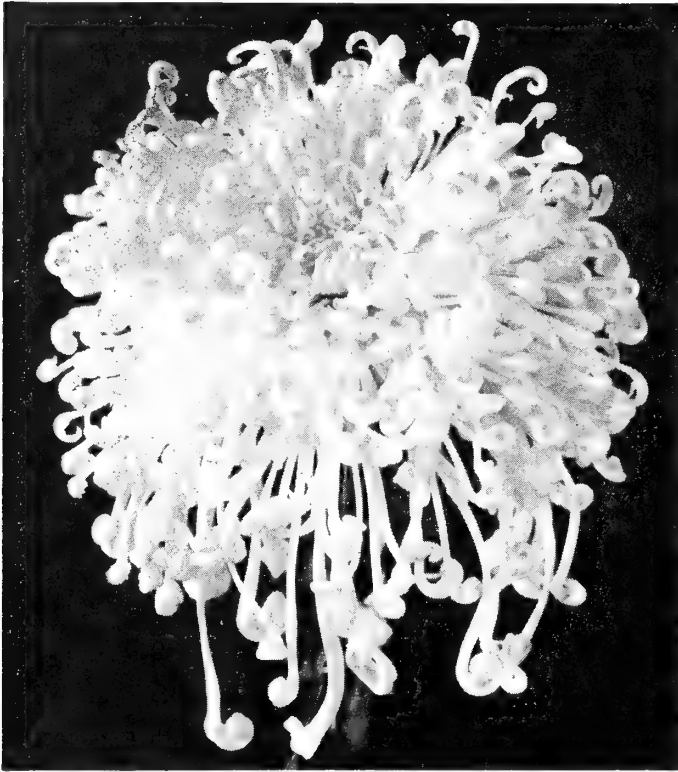
PALOMA. A lavender. November 1.

SENSATION. A purest white. October 10.

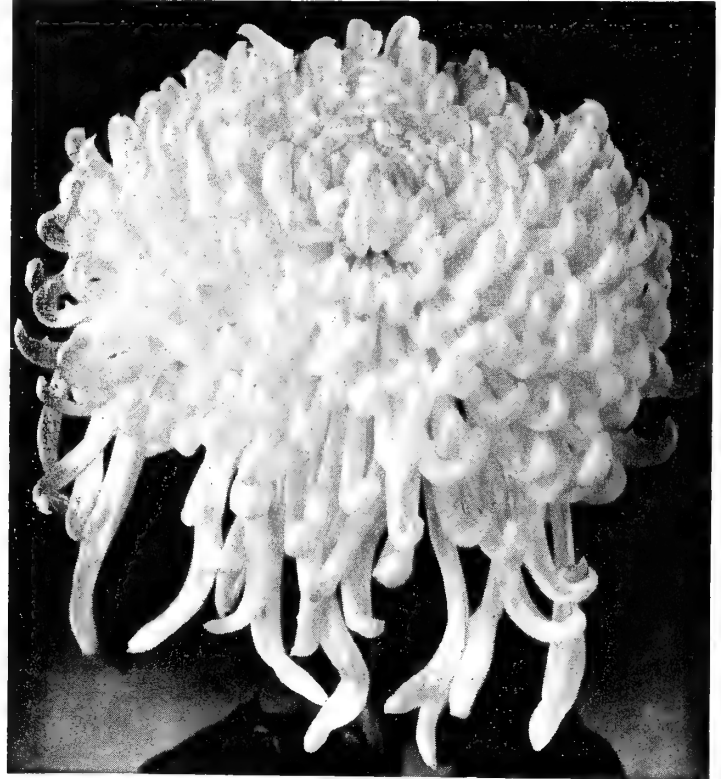
Exotic Spiders and Threadlike Varieties

Varieties listed in this group, which are sometimes referred to as "Fuji" Mums, have quilled petals of varying sizes, some of which are long and cord-like, while a great majority have opening of spoon shape at the tip, either fishhooked or plain.

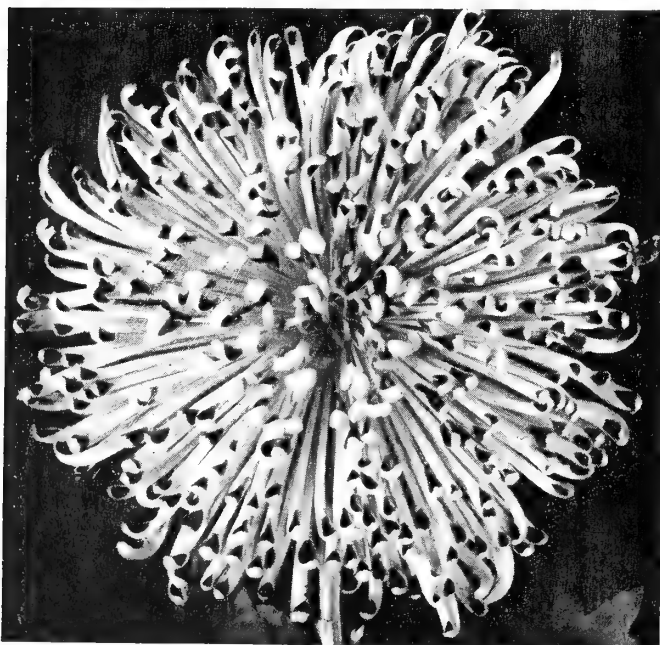
These petals either spring out horizontally or droop. Many of these flowers may be eccentric in form, but they are all very graceful. Descriptions were taken from flowers which were disbudded to one bloom per stem with four to six flowers to a plant.



ARCTIC. Enchantingly beautiful true spider in purest white. October 15. Price: 30 cents each, 3 for 85 cents.



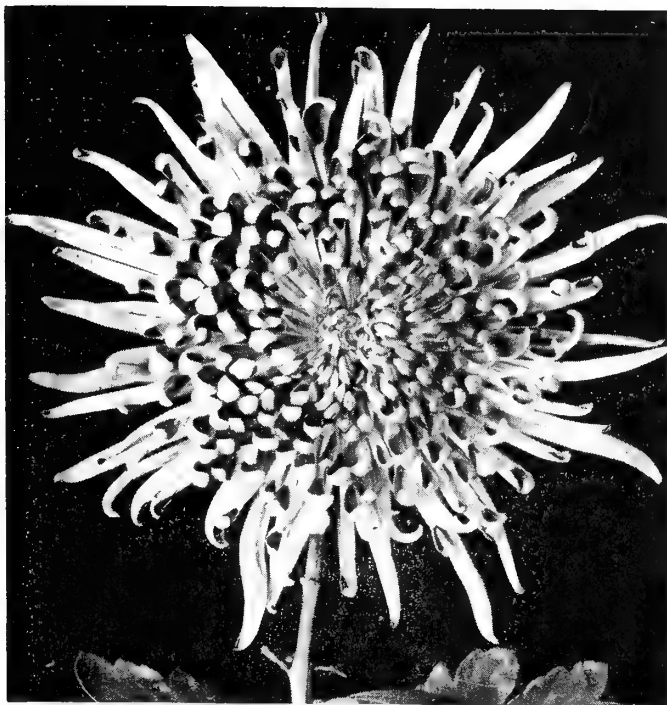
ANNE. Truly magnificent purest white spider of the large tubular class. October 1-5. Price: 30 cents each, 3 for 85 cents.



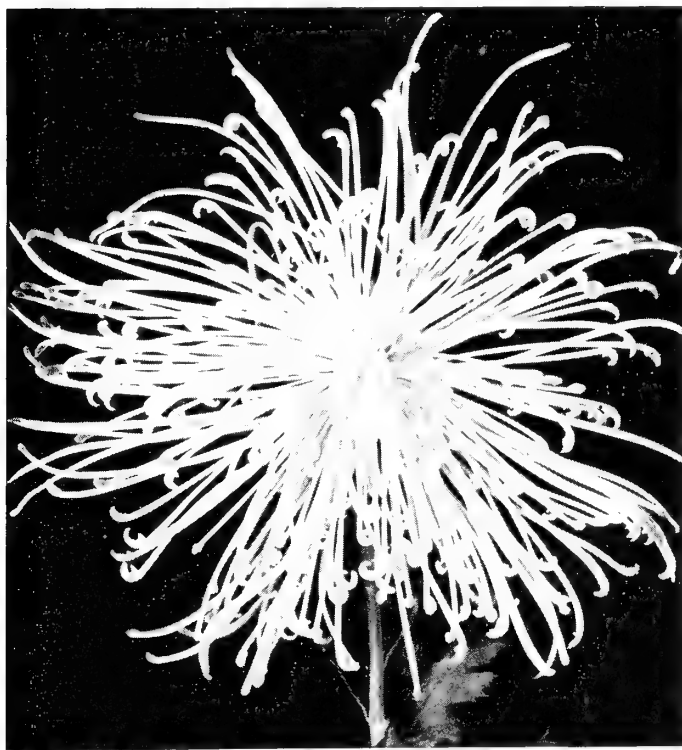
CATHAY. The quilled petals of this charming flower are a most beautiful shade of old copper with spoon tips of brilliant red. November 1. Price: 30 cents each, 3 for 85 cents.



COPPER ROCKET. Coppery bronze quilled cordlike petals. November 5. Price: 30 cents each, 3 for 85 cents.



CANDY BRONZE. (Flora Vista). Most entrancing double spoon flower reaching maturity about October 15. Bright golden bronze tubulated part plus the rich Indian red color at the spoon opening complete a most entrancing combination of this blossom. Price: 30 cents each, 3 for 85 cents.



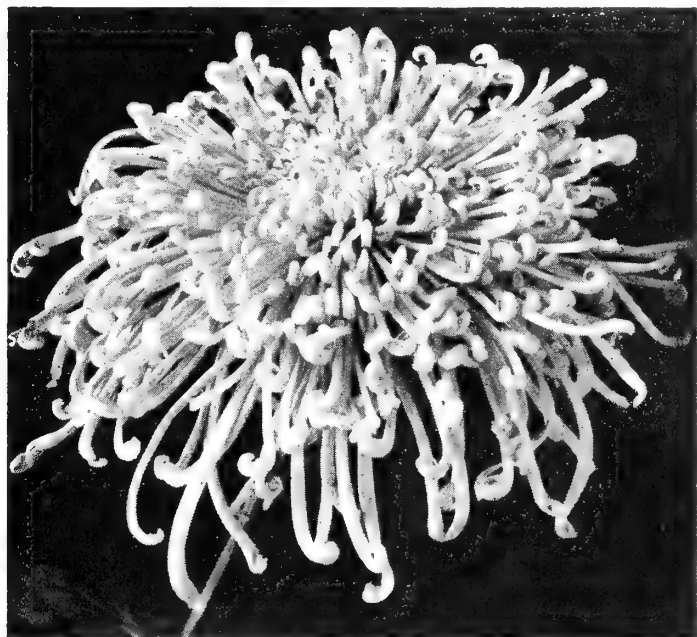
GOLDEN LACE. Deep yellow. Fully double at the center and an excellent keeper. Splendid foliage. October 30. Price: 30 cents, 3 for 85 cents.

PLEASE READ "TERM OF SALE" inside front cover before ordering.

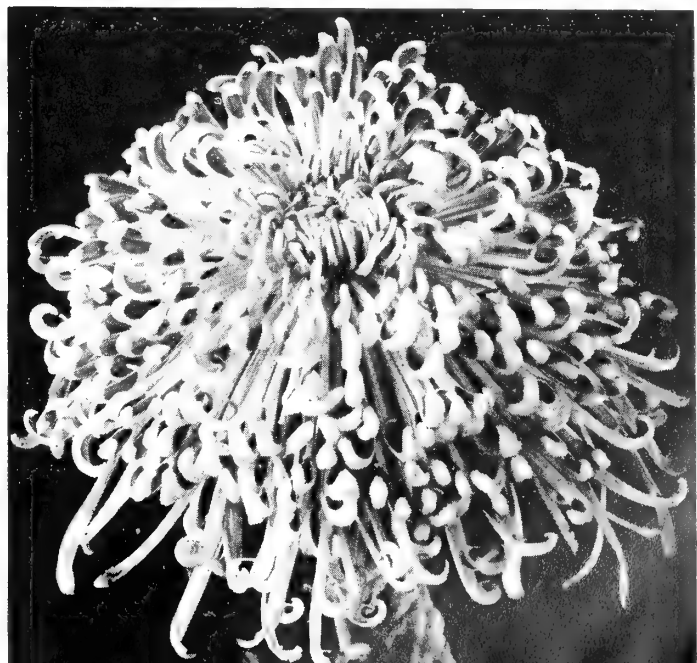
CELESTIAL BEAUTY. The quilled petals are amaranth with the spoon tips opening to a stunning shade of du-bonnet. November 5. Price: 50 cents each, 3 for \$1.35.

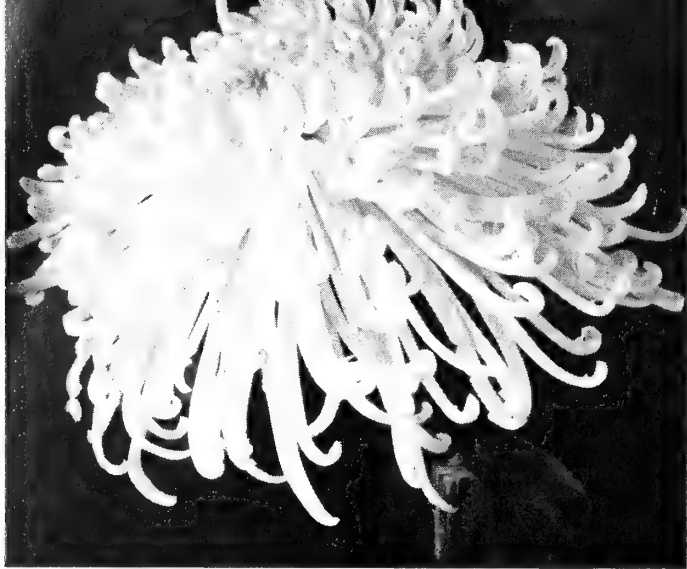


DUCHESS. Gorgeously beautiful orchid pink throughout. Magnificent flower with splendid foliage and stem. October 15. Price: 30 cents each, 3 for 85c.

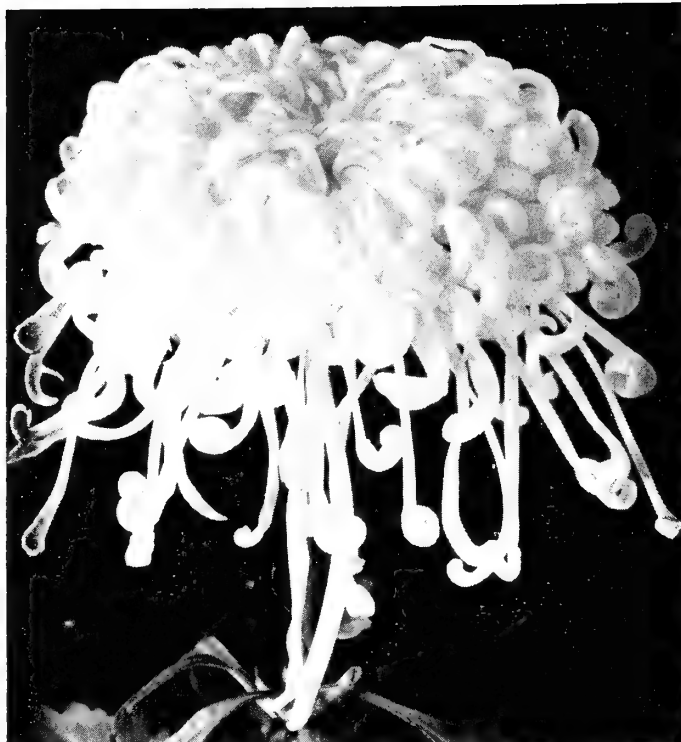


RHYTHM. Outstandingly beautiful buff colored bronze bordering to beige. October 30. Price: 50 cents each, 3 for \$1.35.

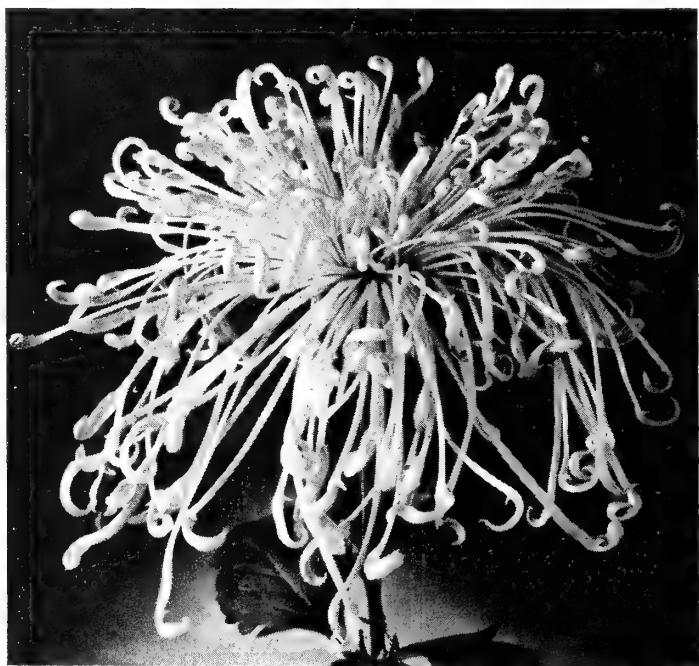




TRANQUILITY. A sensational pure white spider. Extra large and perfectly formed in every respect. October 15. Price: 30 cents each, 3 for 85 cents.



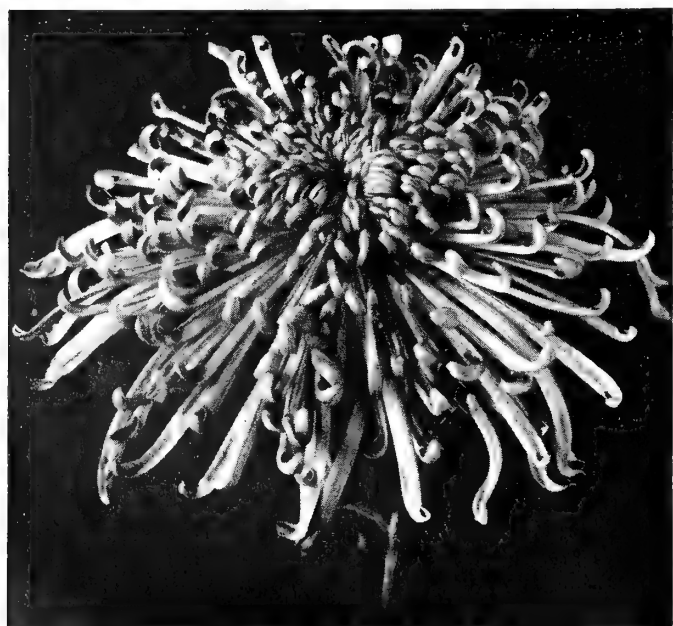
WHITE SUPREME. This spectacular pure white variety stands midway between a spider and an incurve type. Extremely graceful in appearance. October 25. Price: 30 cents each, 3 for 85 cents.



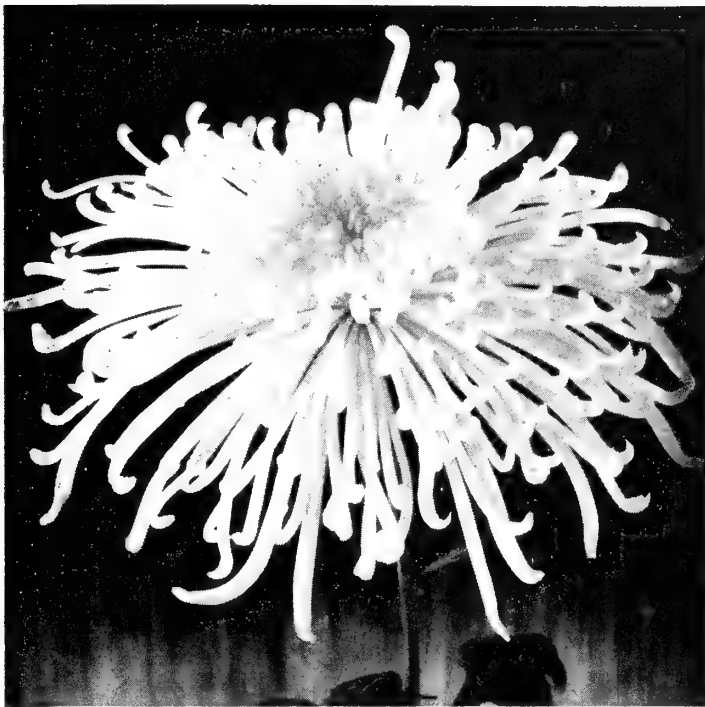
YELLOW FRILL. Clear yellow petals are long and tightly curled at the tip. October 15. Price: 30 cents each, 3 for 85 cents.



WALTZTIME. Color varies from charmingly beautiful orchid pink to a delicate lavender pink at the center. Extra large flower with long petals cascading gorgeously beyond description. Tall. October 25. Price: 30 cents each, 3 for 85 cents.

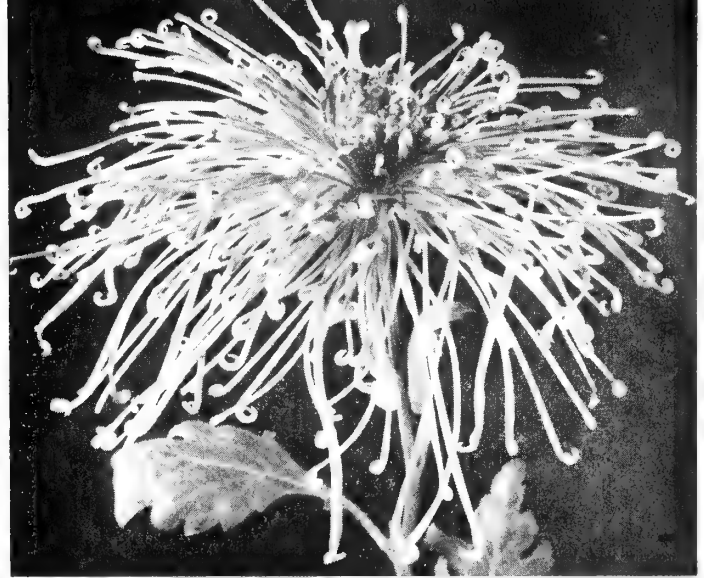


LAVENDER DREAM. Its most pleasing color of clear lavender pink, its size and elegance surpass any previous introduction in this class. October 15. Price: 30 cents each, 3 for 85 cents.

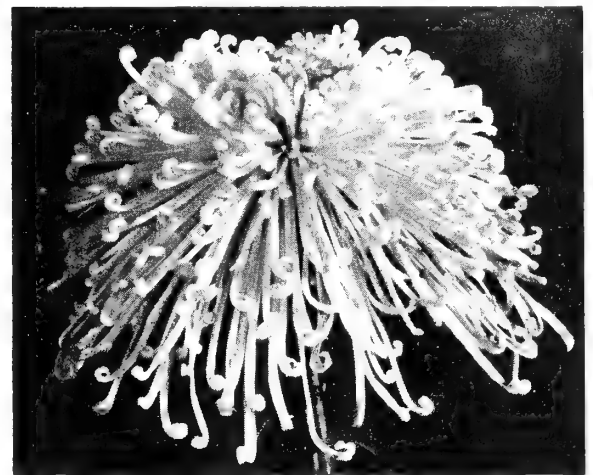


SUNNYSLOPE SPLENDOR. Unparalleled glistening white full centered large flower with a light overcast of green throughout even at full maturity. Indisputably the most satisfactory and our foremost pride. October 10-15. Price: 30 cents each, 3 for 85 cents.

HEIGHT. Unless specifically mentioned as "tall" or Dwarf, all varieties listed are of medium height. Height is also generally governed by pinching and bud selection.



SARAH MORASCH. Beautiful shade of rose pink which changes into a fascinating pink as it matures November 1. Price: 30 cents, 3 for 85 cents.



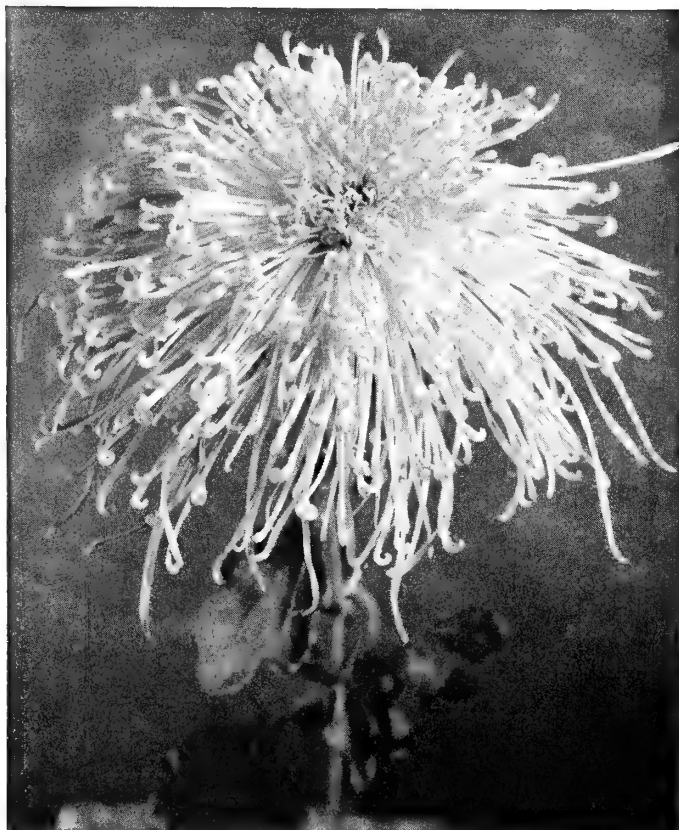
SAN GABRIEL. Gorgeous clear deep yellow. October 15. Price: 30 cents each, 3 for 85 cents.



SONDRA GAIL. Charmingly beautiful blend of buff, bronze and coral shades—more popular during the final stages when color turns to a beautiful shade of soft salmon-bronze. October 25. Price: 30 cents each, 3 for 85 cents.



WHITE FRILL. Exceptionally long white frilly petals cascade from a fully double center of this large flower. October 20. Price: 30 cents each, 3 for 85 cents.



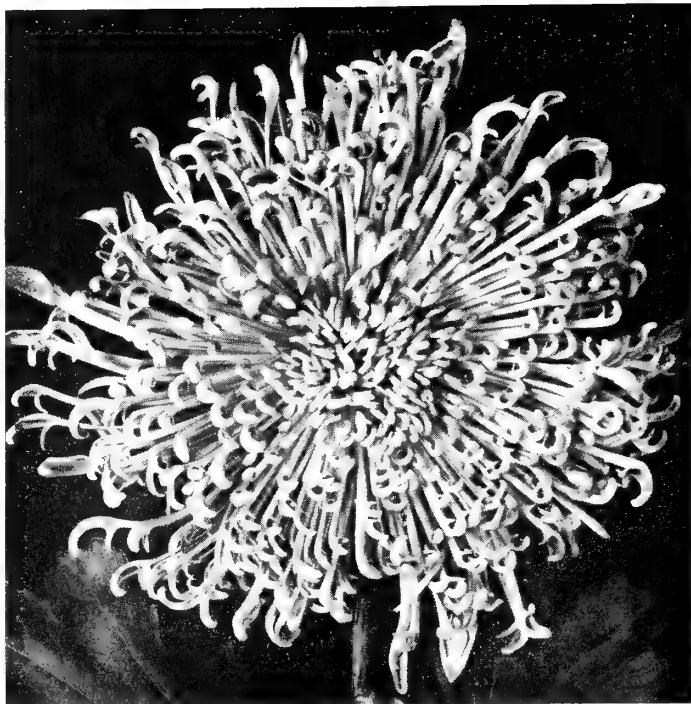
GEORGINA HEDINGER. This full centered spider of a beautiful shade of pink ranks unrivaled in the early flowering class. October 1. Price: 30 cents each, 3 for 85 cents.

**NURSERYMEN, FLORISTS AND
COMMERCIAL GROWERS**

Write for our **WHOLESALE LIST**. We make wholesale shipments to the trade in the United States only.



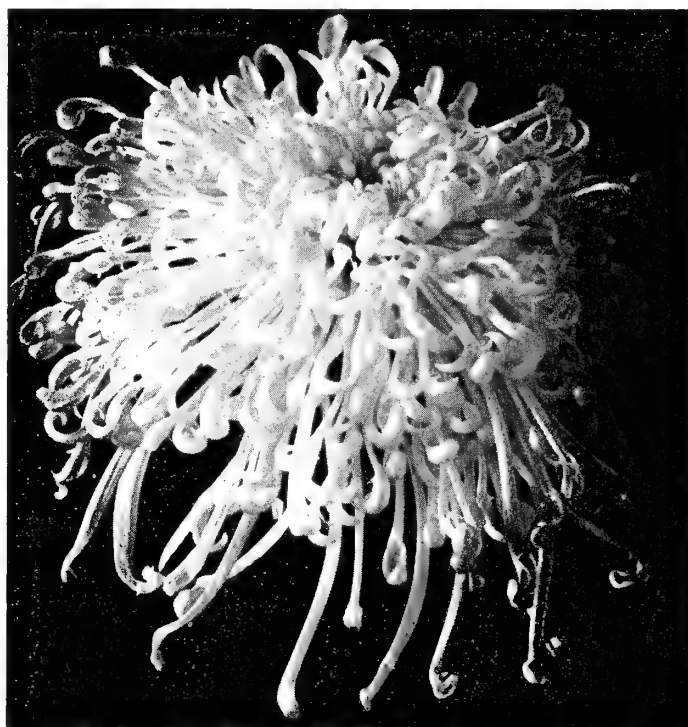
MARGARET ANN NORTON. Most pleasing shade of apricot-buff throughout in color. Bold size petals are tubulated and hooked slightly at the tips. Full centered. Vigorous grower and producer of quality blooms. October 25. Medium. Price: 50 cents each, 3 for \$1.35.



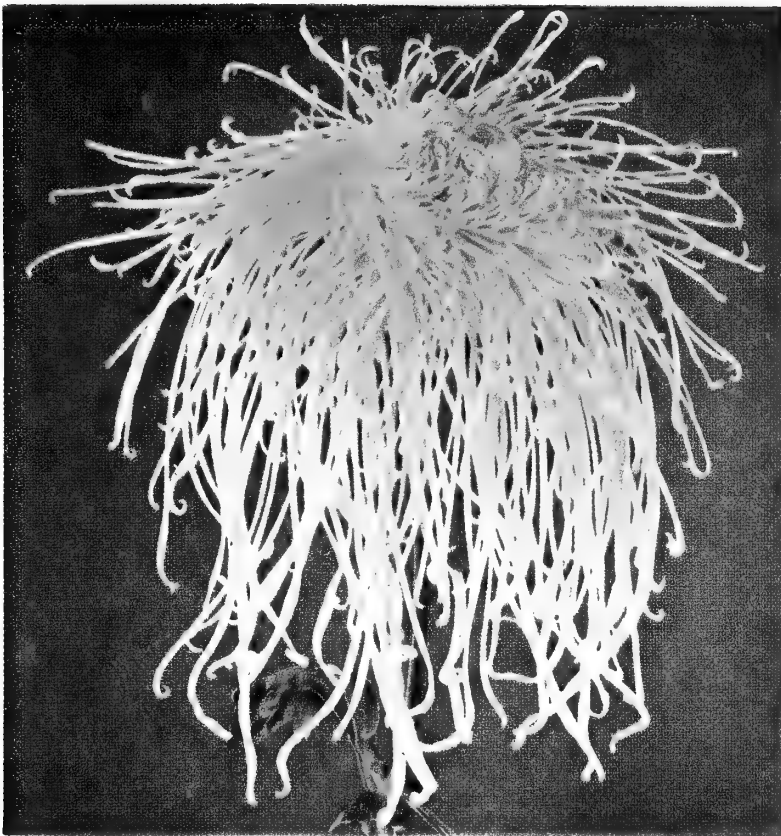
ROSALIE. Beautiful color combination of various shades of pink; Rose pink, pink and lavender. Remarkably full centered and large. November 1. Tall. Price: 50 cents each, 3 for \$1.35.

Combination Collection Offers

*We are presenting several collection offers in this catalog with the object of assisting customers in their selection of best varieties in the different types based upon the **BLOOMING SEASON.***



MARSHA. Unrivaled in popularity. Purest white. Distinctive and graceful beyond words. November 1. Price: 30 cents each, 3 for 85 cents.



EMERALD ISLE. As the name suggests, the predominant color of these slender cordlike petals is green with an undertone of creamy white. November 1. Price: 50 cents each, 3 for \$1.35.

**DOZEN RATE—10 times the single price
(dozen of one variety)**



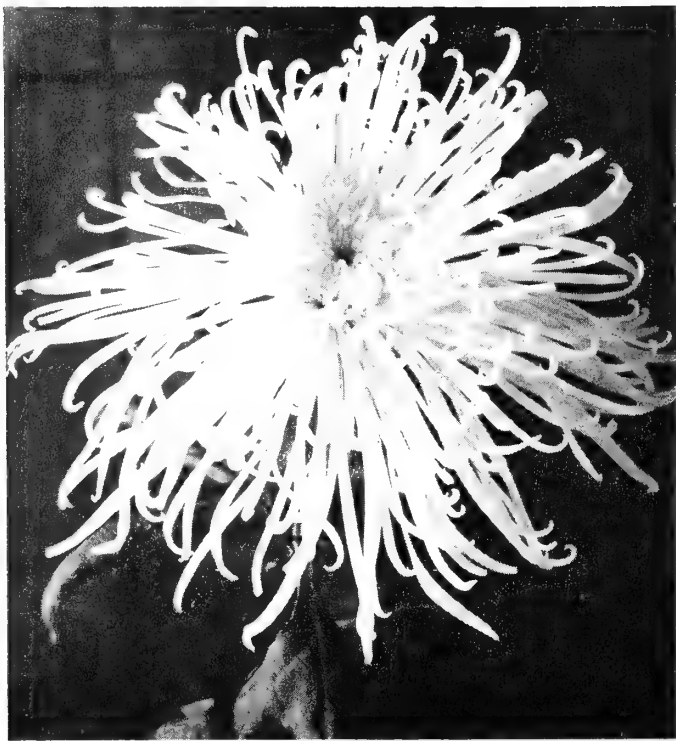
CHERIE. A most beautiful shade of soft orchid pink with slender petals hooked at the tip. A very full-centered flower which is similar to our old variety, "Catalina." October 30. Price: 30 cents each, 3 for 85 cents.



CENTENNIAL. True spider in a stunningly beautiful golden bronze color. October 25. Price: 30 cents each, 3 for 85 cents



LORRAINE. Undoubtedly the most satisfactory true spider in clearest yellow. November 1. Price 30 cents each, 3 for 85 cents.



YELLOW KNIGHT. A clear yellow offspring of the famous "Nightingale." Has healthy foliage and sturdy stem. October 30. Price: 30 cents each 3 for 85 cents.



RAYONANTE & SPORTS

RAYONANTE. The cordlike quilled petals of this full centered flower are a lovely shade of light rose. October 15.

MISS GINA HARWOOD. Sport of Rayonante. Color is a beautiful blend of light rose and straw-bronze. October 15.

WHITE RAYONANTE. Pure white sport of "Rayonante." October 15.

YELLOW RAYONANTE. Beautiful yellow sport of "Rayonante." October 15.

Price: 30 cents each, 3 of one name 85 cents.



PUNCH BOWL. Rich burgundy red spider with slender quilled petals falling from a full center of deeper shade. November 1. Price: 30 cents each, 3 for 85 cents.

Prize Winners

Year after year customers write us from every section of the country and foreign countries telling us how well our plants have done. Numerous trophies and ribbons have been won with plants purchased from us.



WAIKIKI. Breath-taking blend of orange, bronze and yellow shades. Tall. November 1. Price: 30 cents each, 3 for 85 cents.

Spidery Varieties — Not Illustrated

AGNES. A strikingly beautiful light orchid pink spider variety. Medium quilled petals widening at tips, curling ribbon-like and showing to good advantage the attenuated barbs of the fishhook tips. November 10. Price: 30 cents, 3 for 85 cents.

ALBERT WITT. A very clear yellow sport of "Bess Witt." Identical in all respects to its parent plant except color. October 10. Price: 30 cents each, 3 for 85 cents.

ANN NORTON. Large size tubular petals with incurving spoon tips of various sizes. Glistening white flower with a most enthralling overcast of green shade throughout. Like all other green varieties, this flower also should be protected from fading. October 30. Price: 30 cents, 3 for \$1.00.

BALLET. Indescribably graceful and exotic flower. Its thin petals are long and perfectly formed to the finest detail. Color is a lovely soft shade of lavender pink throughout. A splendid grower. October 25. Price: 30 cents each, 3 for 85 cents.

BERTHA OLIVER. The large quilled petals of this flower are deep orchid pink. The fishhook tips of each petal open widely, displaying a much deeper pink within. October 15. Price: 30 cents each, 3 for 85 cents.

BESS WITT. A pleasing combination of apricot bronze and salmon pink. Quilled petals open at the tip in spoon shape, expanding outward instead of drooping. October 10. Price: 30 cents each, 3 for 85 cents.

CHOPSTICK. The broad spoon tips of this full centered quilled type flower are rich henna-red and the tubulated portion is golden bronze. October 25. Price: 30 cents each, 3 for 85 cents.

ITO PINK. A full centered flower with long quilled petals of good substance; most popular with the commercial cut flower growers. A clear medium orchid pink throughout but lighter along the edge. Height medium. October 30. Price: 30 cents each, 3 for 85 cents.

JEAN SQUIRE. Long tubulated spoon-tipped petals of this flower stretch out horizontally from a central yellow button. Lovely shade of rose pink throughout. Dark green foliage and exceptionally strong stem makes this a fine cut flower variety. November 1. Price: 30 cents each, 3 for 85 cents.

MAMORU. Light bronze shading to a deeper bronze toward the center. Excellent cut flower, has good keeping quality with strong stem and lovely foliage. October 20. Price: 30 cents each, 3 for 85 cents.

MARIA. The quilled petals of this graceful flower are creamy white with chartreuse tips. Sturdy stems and good foliage. A very satisfactory variety easy to raise. October 25. Price: 30 cents each, 3 for 85 cents.

MAUVE. A unique wine red spidery flower with slender quilled petals cascading very beautifully from a very full center. October 15. Price: 30 cents each, 3 for 85 cents.

MELODY. A graceful spidery variety in clear deep yellow. Has large tubular petals stretching out horizontally, giving a feature of greater size than those that droop. October 10. Price: 30 cents each, 3 for 85 cents.

MORGAN'S WHITE. A pure snow white quilled type flower of solid substance and lasts exceptionally well both on the plant and after cutting. October 15. Price: 30 cents each, 3 for 85 cents.

NIGHTINGALE. A very unique novelty type Chartreuse chrysanthemum first introduced by us in 1938. The chartreuse color cannot be maintained long if exposed to intense sunlight. The flower should be protected after the bud begins to show color. October 25. Price: 30 cents each, 3 for 85 cents.

OHKWAN. Lovely full centered spidery flower with slender quilled petals of soft yellow. Fishhook spoon tips are very well curved. Lovely foliage. October 20. Price: 30 cents each, 3 for 85 cents.

PEGGY ANN HOOVER. Light pink with straight medium tubulated petals. October 20. Price: 30 cents, 3 for 85 cents.

QUEEN'S LACE. The slender quilled petals hang gracefully on this fully double white spider. Tips are open and well curled. Exceptionally good grower. October 15. Price: 30 cents each, 3 for 85 cents.

SERENE. An exquisite shade of coppery bronze quilled petals with an opening of stunning Indian red at the hooked tips. Excellent foliage and stem. October 25. See illustration of "Lavender Dream" for shape of flower. Price: 30 cents each, 3 for 85 cents.

SWINGTIME. Peerless white among the exhibition spiders. Long bold petals droop gracefully on a most luxuriously formed plant we have experienced growing. (See illustration of Waltztime for flower type). October 30. Price: 30 cents each, 3 for 85 cents.

YELLOW LACE. Clear yellow sport of "Queen's Lace." Identical habit to its parent except in color. October 25. Price: 30 cents each, 3 for 85 cents.

WHAT WE ARE DOING TO SUPPLY STURDY, DISEASE-FREE PLANTS

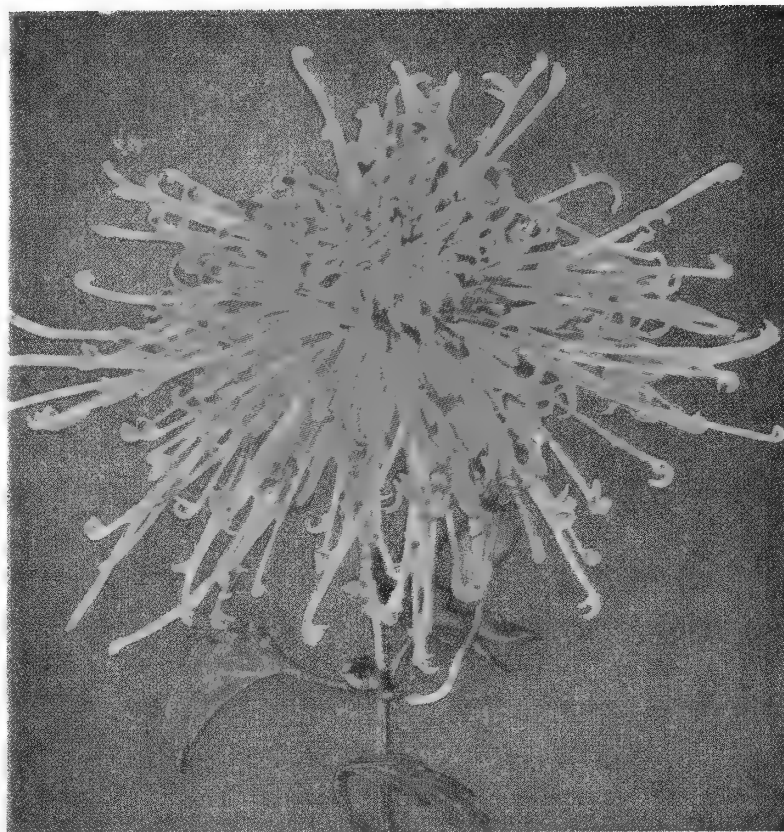
1. All of our stock plants are field grown—grown for propagation only.
2. The stock plants are replanted completely every year into a new, chemically fumigated land.
3. All weak plants are rogued out immediately when detected and more thoroughly during routine checking at blooming time.
4. Our cuttings are taken not only from healthy re-selected plants but also from vigorous young growths as far above the ground level as possible.
5. We are continually developing new varieties that are disease resistant, and discontinuing varieties we find unsatisfactory.
6. This catalog contains only a partial listing of the 1,000 varieties we carry. Inquiries may be made on varieties not listed.



BUNBU. The large size tubulated petals are a beautiful shade of orchid pink. October 25. Price: 30 cents each, 3 for 85 cents.



ORIENTAL KNIGHT. Perhaps this is the deepest garnet red bordering toward purple (quilled type flower) known on the market today. November 5. Price: 30 cents, 3 for 85 cents.



AUTUMN PARADE. Enchantingly graceful flower of deep rust color with spoon opening of deeper shade. October 15. Price: 30 cents each, 3 for 85 cents.

SPIDER COLLECTIONS

COLLECTION A

10 EARLIEST BLOOMING

(October 1-15)

Chopstick - Mauve - Rayonante
Sunnyslope Splendor - Miss Gina Harwood
Yellow Frill - Anne - Yellow Rayonante
Candy Bronze - Georgina Hedinger

SPECIAL at \$2.50

(Catalog price \$3.00)

COLLECTION B

10 EARLY MID-SEASON VARIETIES

(October 15-30)

Maria - Bess Witt - Albert Witt
Autumn Parade - Bertha Oliver
Melody - Serene - Sondra Gail
Waltztime - White Frill

SPECIAL at \$2.50

(Catalog price \$3.00)

COLLECTION C

10 MID-SEASON VARIETIES

(October 20-November 1)

Duchess - Lavender Dream - Swingtime
Emerald Isle - Jean Squire - Lorraine
Oriental Knight - Punch Bowl
Waikiki - Mamoru

SPECIAL at \$2.75

(Catalog Price \$3.20)

Early Flowering English Varieties

The English varieties are the elite of outdoor Chrysanthemums. They are valuable since they have the habit of blooming early. If disbudded and properly fed, these varieties will produce flowers from five to six inches across. If not disbudded, they will still be larger than any of the other garden varieties.



DOREEN MONTE. A lovely large incurving flower of bright rose pink. Long stems and considered one of best. Award of Merit 1950. Price: 75c each, 3 for \$2.00.



FRED YULE. Large, very full solid blooms of rich orange bronze with medium foliage. This superb variety is absolutely weatherproof. Award of Merit. October 1. Price: 75 cents each, 3 for \$2.00.

APPLE BLOSSOM. Color as name denotes. An incurved large size bloom. Good growth, medium height. October 1. Price: 50 cents each, 3 for \$1.35.

BALCOMBE YELLOW. Very large attractive deep flowers of clear golden yellow. Good grower. Excellent for early cutting. October 5. Price: 50 cents each, 3 for \$1.35.

DEREK ELLIS. Large full incurving blooms of rich purple with silvery reverse. Very healthy grower. October 5. Price: 50 cents each, 3 for \$1.35.

DUSKY QUEEN. A bright crimson red; pointed petals having a striking appearance. The unusually beautiful shade of red of this flower attracted much attention during our Show. October 1. Price: 50 cents each, 3 for \$1.35.

GOLDEN AGE. Clear yellow, large size full blooms of nice reflect shape. Reliable and weatherproof. October 5. Price: 50 cents each, 3 for \$1.35.

GOLDEN RAIN. Large clear yellow with drooping petals. Very attractive. October 10-15. Price: 50 cents each, 3 for \$1.35.

GOLDEN SCEPTRE. Magnificent rich golden yellow large incurved variety which blooms very early. Very satisfactory. Winner of many high British awards. Price: 35 cents each, 3 for \$1.00.

GLOAMING. Large size solid flowers of a new shade of salmon-bronze carried on perfect stems. Very outstanding. October 5. Price: 50 cents each, 3 for \$1.35.

HAROLD PARK. Outstanding lovely deep buttercup yellow. Large incurving blooms. October 5. Price: 50 cents each, 3 for \$1.35.

HILDA BIRCH. A beautifully shaped pure white incurve of dwarf habit. Popular with Exhibitors. October 1. Price: \$1.00 each, 3 for \$2.75 (See illustration in color, page 3.)

MAREHAY SILVERTOP. A lovely rose incurved variety with silvery reverse. Perfect habit with clean foliage. October 5. Price: 50 cents each, 3 for \$1.35.

PAMELA JAMES. Lovely shade of warm salmon pink. Large full bloom on rigid stem. October 5. Price: 50 cents each, 3 for \$1.35.

PEACH BLOSSOM. The greatest attraction during the earliest part of our Chrysanthemum Show each year. A very pretty shade of peach pink. Large reflexing blooms. October 1. Price: 50 cents each, 3 for \$1.35.

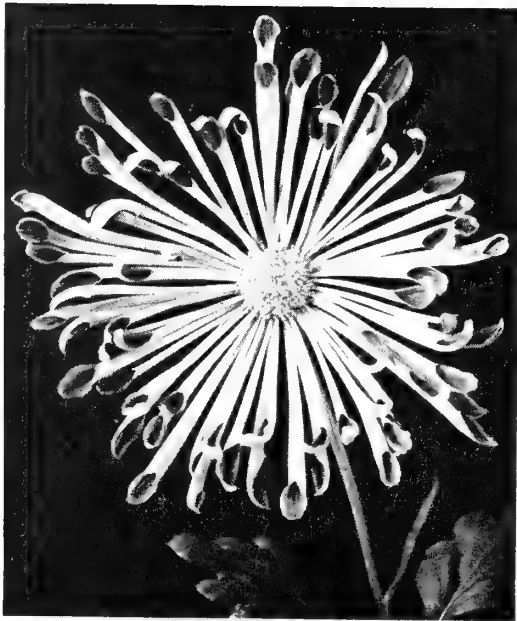
RED FLARE. Very bright rich large red with golden reverse. Good habit and free flowering. Neat petals make this a large show flower. October 10. Award of Merit. Price: 50 cents each, 3 for \$1.35.

SUPERLATIVE. A huge white incurve of perfect shape. Solid full flowers of firm texture. Strong grower. October 5. Price: 50 cents each, 3 for \$1.35.

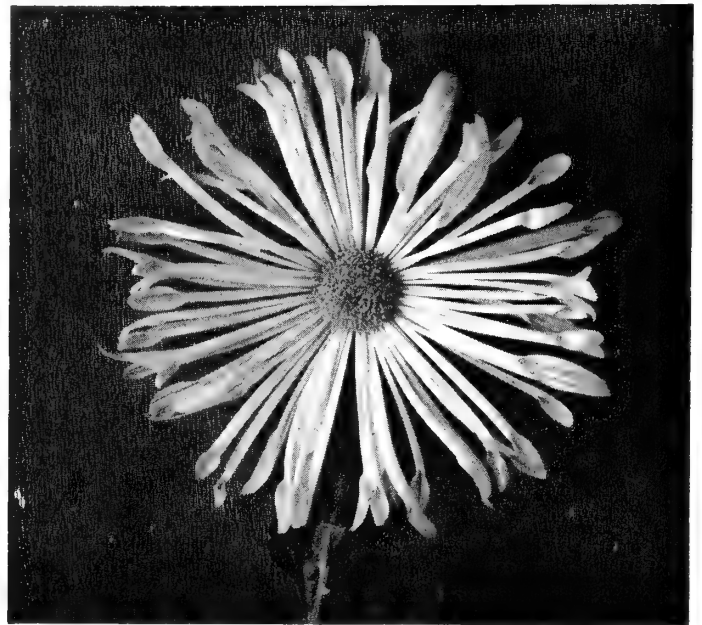
GIFT IDEA

For that Birthday, Anniversary and even Christmas present to relatives and friends near and far, why not send our plants? GIFT CERTIFICATES, together with our catalog, will make an ideal gift.

Spoon Varieties



PAULA. A spectacular recent introduction of special merit. Quilled part is buff yellow and broad spoon opens to an amazingly lovely bright crimson. October 25.



SNOW QUEEN. Unparalleled pure white spoon. November 1.

PRICE OF ROOTED CUTTINGS

**30 cents each, 3 for 85 cents (one name)
\$3.00 per dozen (one name)**

JOAN BERGER. Beautiful clear orchid pink. Vigorous grower. November 5.

KIMIE. Popular large size flower. Clearest yellow. Spoon. October 20.

MRS. ALAN MORPHY. Wealth of soft shell pink flowers 3½ inches in diameter on a lovely bush. October 25.

MRS. GWEN CHEESEWRIGHT. Single layer petals of grayish lavender quill and spoon openings of a stunning rose pink. November 5.

ORANGE SPOON. Large size flower in lovely orange yellow. November 10.

PAULINE. Soft shade of yellow throughout. November 5.

WHITE SPOON. Ever popular double flower. October 5.

YELLOW SPOON. Excellent double flower in buttercup yellow. October 5.



SCINTILLATION. Luminous orchid pink semi-double spoon. October 20.

COLLECTIONS OF 8 SPOON VARIETIES

KIMIE - PAULA - SNOW QUEEN
MRS. GWEN CHEESEWRIGHT
ORANGE SPOON - YELLOW SPOON
SCINTILLATION - MRS. ALAN MORPHY

SPECIAL at \$2.00
(Catalog price \$2.40)

GREENHOUSE AND GARDEN CHRYSANTHEMUMS

By D. C. Kiplinger

Price: \$3.00 postpaid

We recommend this completely revised 1954 edition by one of the nation's foremost authorities covering all phases of Chrysanthemum Culture.

To Our California Customers

We are authorized to use "Pinto" tags which permit shipments to other counties without destination inspection. (Exception: Ventura and Tulare.)

Cushion and Dwarf Mums

RECOMMENDED FOR BORDERS, ROCK GARDENS,
POT PLANTS, OR WHEREVER LOW, BUSHY,
MASS COLOR EFFECT IS DESIRED

**PRICE: 25 cents each, 3 of one name 70 cents.
(Unless otherwise noted)**

A. M. ANDERSON. Larger size daisy flowers mounted on a very dwarf shaped plant. Clear Yellow. October 5.

AMELIA. Pink Cushion. The original cushion mum in variable shades of pink. Late September on.

BOWL O'GOLD. By far the best yellow cushion we know. Only 1 foot tall; spreads glitteringly to 2 feet or so. Delightful 2 inch pompons of gleaming canary-yellow. September 10. Price: 50 cents each, 3 for \$1.35.

CHAMPION CUSHION. Deep bronze color and general habit like "Amelia." October 1.

CRIMSON CUSHION. Beautiful wine red true cushion Mid September on.

GOLDEN CARPET. Dwarf pompon. A creeping low grower Excellent border item. Late September.

GOLDEN CUSHION. Rich golden yellow. Rugged, stocky, well-formed plant of "Amelia" Strain.

QUEEN CUSHION. Prolific white of "Amelia" Strain. Early October.

SALMON CUSHION. Most pleasing shade of salmon pink and soft coral. Mid September on.



HARDY CUSHION MUMS

MAHOGANY CUSHION. Very pleasing blend of mahogany and Jasper-red, minutely touched gold in center. Pertly twisted petals. Late September.

POT-O-GOLD. Our greatest pride. Fully double decorative flower of dazzling golden yellow. Luxuriously healthy foliage. Splendid for pot or border. October 15.

YELLOW CUSHION. Beautiful orange yellow. October 1.

Collection of 10 CUSHION MUMS

Special at \$2.00

(Catalog Price \$2.50)



Hardy Northland Daisies

Low growing, super hardy, daisy like flowers with glossy dark green foliage peculiar only to this type. Thick leathery foliage creates attractive border plants even when not in bloom. In full bloom by October 10.

ASTRID. Soft pinkish apricot.

GOOD MORNING. Pure yellow. Identical in general growing habit to "Astrid."

IGLOO. A white daisy. Exceedingly free flowering.

KRISTINA. Deep rose pink which is almost purple, a shade which is most attractive in the fall garden.

LOKI. Variable shades of pink and rose.

PRICE: 25 cents each, 3 for 70 cents (one name)

SPECIAL OFFER OF "NORTHLAND DAISIES":

1 EACH OF ABOVE 5 VARIETIES AT \$1.00.



NORTHLAND DAISY

Hardy Garden Varieties



LAVENDER LADY. Free flowering true lavender flower.
September 30.

Early Flowering

Hardy Chrysanthemums are especially recommended for regions where early frost prevails as they possess hardy, early flowering qualities. They are wonderful profuse bloomers and come in endless array of colors. Blooming dates—September 1 to October 15.

These varieties are most effective in the garden when grown low with as much growth as possible. This effect is easily obtained by pinching off centers of all laterals three or four times. This method will prevent plants from toppling too freely.

PRICE OF ROOTED CUTTINGS
(Unless otherwise quoted)

25 cents each, 3 for 70 cents
(one name)

\$2.50 per dozen

ADMIRAL. Dark crimson red decorative. Plant vigorous and productive. Long lasting and non-fading. October 1.

ALEX CUMMING. Blooms often 4 inches across. Vivid cerise softly shading to rose with entrancing gold tints in center. Incurve at center and recurve at petal ends. Splendid cut flower.

AMBER BRIGHT. (New). Medium size. Incurve of Amber Bronze. May be disbudded for larger blooms. October 15. Price: 50 cents each, 3 for \$1.35.

APACHE. Orient red to dark brilliant firecracker red with golden overcast. Quilled petals. Very tough, weather-resistant flowers, 4 to 5 inches in diameter. September 15.

ARISTOCRAT. The 3½ inch blooms, exquisitely double, are of deep cerise overcast glowing claret, clean and crisp. The 2-foot plant has dark green leaves. October 5. Price: 50 cents each, 3 for \$1.35.

AUTUMN BEAUTY. A new brilliant sparkling reddish chestnut. The best early bronze. September 5.

AVALANCHE. Ranks high in the class of weather resistant whites. Everyone's favorite; good cut flower. September 10.

AVALON. Globular Pompon of glowing orange bronze color. Strong upright growth. October 5.

BETTY. Lovely apple blossom pink with deep rose center. October 10.

BIRETTA. Glowing soft cardinal red aging to pastel red. Long flat petals and full soft flower gives fluffy effect when old. Tall, upright plant in bloom September 25.

BLUEBLOOD. Deep amaranth red decorative flower. Unique and attractive. October 10.

BOKHARA. Beautiful blending of rosy crimson and wine shades. October 10.

BRIGADIER. Large decorative carmine red pompon of solid texture. October 1.

BURMA. Glistening bronze with undertone of copper and soft pink. October 10.

BUTTERCUP. (New). Large golden yellow incurving blooms. Free growth and good foliage as well as free-blooming. May be disbudded. October 1. Price: 50 cents each, 3 for \$1.35.

CARMINE QUEEN. Brilliant carmine red. Tall. Luxuriant cut flower. October 10.

CARNIVAL. A large, gleaming burnt-orange flower. An excellent plant with lusty green foliage. October 10.

CECELIA. Soft deep Peony-purple. Petals slightly incurved. Medium border type. September 25. Price: 35 cents each, 3 for \$1.00.

CHARLES NYE. Clearest yellow formal globular pompon. September 25.

CHIPPEWA. Large decorative aster purple flower. September 25.

CHOPIN. (New). Large incurved light bronze averaging 4" to 4½" which grows 20 or more blooms to the plant. Very strong stems and vigorous semi-dwarf growth. May be disbudded one flower to one stem. October 15. Price: 50 cents each, 3 for \$1.35.

COPPELIA. Rich Indian red bronze undertone. October 15.

CYDONIA. Vivid, fiery, orange-red with a slight overcast of bronze. October 5.

EARLY CRIMSON. A grand crimp petaled bright crimson. Flat flowers on a rigid upright plant. Very hardy. September 15. Price: 35 cents each, 3 for \$1.00.

ENTERPRISE. Rich amaranth pink, solid formal type pompon outstanding in the newer varieties. October 1.

EVANGELINE. Gigantic, cactus-fashioned flowers of softest sweetheart-pink. Shapely, 2½ foot plant with good cutting stems. Late September. Disbud a few and see the amazing results. Price: 50 cents each, 3 for \$1.35.

Hardy Garden Varieties

FAIRBOW. A lavender pink globular flower with slightly darker shade in center. On the low growing side. September 20.

FASCINATION. Stunning 4 inch silvery lavender-pink, a little deeper at center. Buds rosy red. October 1.

FIRESIDE. Burnt orange and salmon decorative. Attains a height of 30 in. or more. Foliage very resistant. High producer of fine cut flowers. October 10.

FLAXEN BEAUTY. Blend of soft coral, gold, and bronze. Shapely cactus dahlia type decorative flower. October 1.

GOLDEN HOURS. Early, double, deep lemon, chrome. Petals broad, overlapping and somewhat incurved. Very early cut flower. September 10.

HONEYCOMB. Intense golden yellow globular flower.

HORIZON. Pure white intermediate size pompon important as cut flower production. October 5.

HUNTSMAN. Bright scarlet-orange overlaid with bronze tints. Hardy and a good cut flower. October 10.

IMMORTELLE. Flashy attractive deep golden yellow with big, roguish red eye in center. A grand fall ornament. Price: 50 cents each, 3 for \$1.35.

JOYBRINGER. Salmon rose decorative. Dwarf, spreading habit. Desirable for borders and pot culture. October 10.

JUBILEE. Splendid deep red decorative pompon producing mass of lovely flowers from around October 1 (see illus. of "red velvet.")

KATHLEEN LEHMAN. Orange bronze large decorative type outstanding flower.

LEE POWELL. Masses of fluffy Chinese yellow flowers with a slight orange tinge at center. Very similar to large greenhouse varieties. Tall, upright bush. Nothing approaches it in hardy mums. September 25.



MRS. PIERRE S. DU PONT III. An indescribable blend of peach pink, rosy salmon and fawn. Fully double. A splendid cut flower. Matures October 5.

LEMONADE. Ivory yellow decorative. Important in the list of early cut flower varieties. Outstanding because of its color. October 10.

MALINDA BROWN. A magnificent clear lavender pink. Flowers globular, mounded at center. Petals strongly incurved and twisted. Very strong and healthy. Price: 35 cents, 3 for \$1.00.

MARGIE. The darkest deepest velvety crimson—nearly black. Blooms 3 inch in diameter. 2 feet high. October 15. Price: 35c each, 3 for \$1.00.

MASQUERADE. A glistening mass of silvery lavender and rose pompons. Trim, neat, compact flowers completely smother the plant. One of the better new Mums. Price: 50 cents each, 3 for \$1.35.

MAYFORD'S TRIUMPH. (New). Scarlet orange. Medium incurved which may be disbudded one bloom per stem or grown in clusters. October 10. Price: 50 cents each, 3 for \$1.35.

MIGUEL. (DePetris). Radiant raspberry red decorative with good keeping qualities. An excellent cut flower. Outstanding of our early bloomers at our Show. October 8. Price: 35 cents each, 3 for \$1.00.

MISTY MAID. Sublime symphony of rich rose buds and sweet shell pink flowers, almost white at times. 3 inch blooms on large, airy sprays. Grows to 2 feet high. September 20.

NORONA. (Depetris). White, medium solid pompon. A very free and productive variety possessing good growth habit. October 15.

ORPHEUS. (Depetris). Brilliant Roman red, large pompon with perfect full form. Strong long stems with perfect spray formation. Vigorous, clean, upright growth. October 10. Price: 35 cents each, 3 for \$1.00.

PEPITA. (Dr. Kraus). Myriads of creamy white balls follow buds of eggshell-yellow with red eyes. Broad dome-like 18 inch grower. September 15.



RED VELVET. As the name implies, velvety red flowers. October 5.

Hardy Garden Varieties — (Continued)

PETRICIAN MAUVE. (New). Mauve color Depetris hybrid for the garden and for pot Intermediate Pom. October 5. Price: 35c each, 3 for \$1.00.

PATRICIA LEHMAN. Sparkling Geranium-pink with peach center. Recurved and twisted petals give a fluffy, feathery effect. Strong growth, good for cut flowers. September 30. Price: 35c each, 3 for \$1.00.

PINK RADIANCE. Luminous pink. October 10.

PINK SUPREME. Soft shade of clear lavender pink decorative flower. October 5.

RAPTURE. Charming blend of orange and carmine. October 15.

RED GOLD. Bronze red medium size. September 15.

ROSITA. Persian rose small button type flower. Attractive for filler in arrangement in pink. October 10.

ROYAL ROBE HARDY. Beet-root purple flower with a bluish sheen reflecting from the center. September 15.

SALMON FRIEDA. Lovely salmon pink flower. October 1.

SCARLET CRIMSON. Bright red decorative type flower. September 25. Price: 35 cents each, 3 for \$1.00.

SEPTEMBER DAWN. Beautiful clear pink. September 15.

SEQUOIA. Exquisitely rich mellow amber. October 10.

SPINDRIFT. Luscious pure white with cream center. Slight cactus flare, like a dahlia. 3 inch flowers on 2 foot plant. October 1. Price: 35 cents each, 3 for \$1.00.

STELLA. Closest to true pink. A very popular flower for cut flower because of its beautiful color. October 1.

SUCCESS. Large, rich, never-fading flowers of deep crimson. Rigid, upright plant. October 5. Price: 50 cents each, 3 for \$1.35.

SYMPHONY. A blend of mauve, coppery pink and soft lavender. October 10.

TAPESTRY. Combination of rich rose-pink, mellow ashes of roses with golden flush at center. October 10.

TIFFANY ROSE. Deep rose with a faint under tone of cream. October 10.

VIOLET. The best very early purple. Full, Dahlia-like bloom with good color and substance. September 1. Price: 35c each, 3 for \$1.00.

VISION. (Bristol 1954). A harmony of pearl and ivory with just a whisper of a fawn suffusion. Flower is 3½ inches across, trimly doubly with drooping petals. 2 foot grower for October 5. Price: 50 cents each, 3 for \$1.35.

WHITE WONDER. Beautiful ball shaped white flowers on a sturdy, upright plant. September 30.

YELLOW AVALANCHE. Soft yellow sport of "Avalanche." September 10.

Hardy Varieties COLLECTION NO. 1 (10)

HORIZON - FLAXEN BEAUTY
KATHLEEN LEHMAN - MISTY MAID
SCARLET CRIMSON - MAESTRO
PEPITA - ENTERPRISE
ALEX CUMMING - PINK SUPREME

Special at \$2.00
(Catalog price \$2.50)

Hardy Varieties COLLECTION NO. 2 (12)

BLUEBLOOD - LAVENDER LADY
AVALANCHE - BETTY - BOKHARA
CARMINE QUEEN - CYDONIA
JOYBRINGER - SALMON FRIEDA
SEQUOIA - STELLA
YELLOW AVALANCHE

SPECIAL at \$2.50
(Catalog price \$3.00)

ANEMONE SECTION

PRICE OF ROOTED CUTTINGS
(Unless otherwise quoted)

20 cents each, 3 for 55 cents (one name)
\$2.00 per dozen (one name)

BRONZE

BRONZE FRIEDA. Buff bronze rays with cushion of yellow. November 1. (Illustrated).

BRONZE TUXEDO. Apricot bronze sport of "Tuxedo." Outstanding. Price: 25 cents each, 3 for 70 cents. (Illustrated).

ROLINDA. Reddish bronze. November 20.

PINK

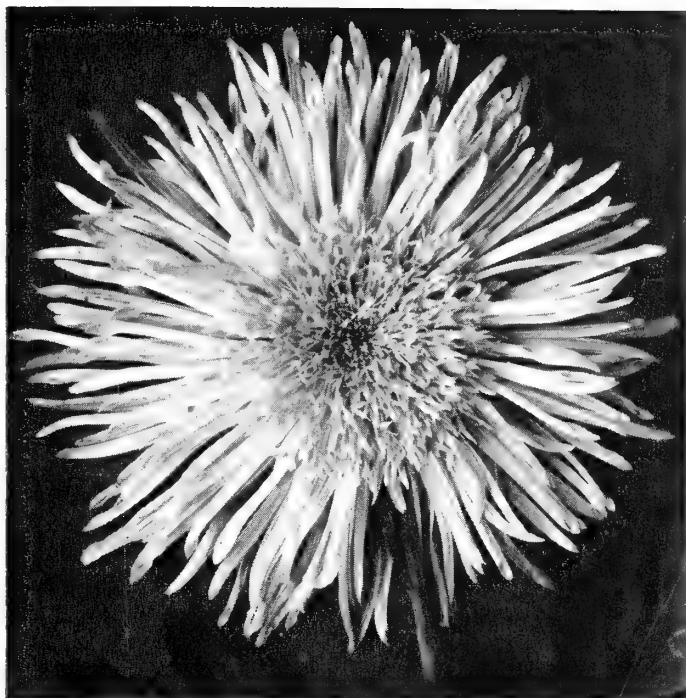
DORIS LOUISE. Deep rose pink sport of "Frieda." Cushion is yellow. November 5. (Illustrated).

ELIZABETH. Light pink sport of "F. S. Parks." November 1. (Illustrated).

FRIEDA. Deep orchid pink with yellow cushion. November 1. (Illustrated).



FRIEDA—Orchid Pink
DORIS LOUISE—Rose
BRONZE FRIEDA—Buff



TUXEDO—Pink
TUXEDO—Bronze



F. S. PARKS—White
ELIZABETH—Pink

Anemone flowering varieties have large, high neatly formed disc or cushion florets and regularly arranged ray petals of various lengths. These varieties should be disbudded after a bush is developed in order to obtain more perfect flowers. Varieties not to be disbudded are so stated.

ORCHID BEAUTY. Medium size orchid pink flower with prominently high cushion of yellow. November 10.

SYLVIA MARSHALL. Lavender pink ray petals with light yellow cushion. November 1.

TUXEDO. Exceptionally large flower of ever changing color from deep rose to light pink. Tufted cushion is extra large. November 1. Price: 25 cents each, 3 for 70 cents. (Illustrated).

RED

CRIMSON GLOW. Crimson maroon ray petals with large crimson cushion. November 28.

MATADOR. Attractive brilliant red ray petals and rich garnet red cushion. November 20.

MURAT. Garnet red throughout with tiny glints of gold in the cushion florets. Not to be disbudded. November 10.

WHITE

BLANCHE. Medium size flower of pure white petals with a clear yellow cushion. November 1.

F. S. PARKS. Especially large when disbudded. Both ray and disc petals are glistening white. Healthy growing habit. November 1.

SINCERITY. Pure white. Short ray petals with high, almost globular cushion center when disbudded. October 15.

YELLOW

CITRUS QUEEN. Clear yellow throughout. One of the largest when disbudded. October 25.

SUNRAY. Medium size flowers of rich golden yellow. Not to be disbudded. October 25.

YELLOW ESTRELLITA. Brightest yellow throughout. High quality flowers. November 10.

YELLOW SINCERITY. Clear soft yellow sport of "Sincerity." Very popular. October 20.

COLLECTION OF 10 Anemone Flowering Types

SYLVIA MARSHALL - BRONZE TUXEDO
DORIS LOUISE - ELIZABETH
F. S. PARKS - MURAT - SINCERITY
SUNRAY - YELLOW SINCERITY
YELLOW ESTRELLITA

SPECIAL at \$1.75
(Catalog price \$2.05)

PLEASE READ "TERM OF SALE" inside front cover before ordering.

Giant Everblooming Carnations

Price: 35 cents each, 3 for \$1.00. Dozen rate, \$3.50 (one name)



DESERT SUNSET. Strikingly beautiful variegation in variable effects of scarlet red and faint pink toward outer part of the flower. The intensity of variegation vary during different seasons of the year. **Price: 35 cents each, 3 for \$1.00 (one variety).**

WHITE AND VARIEGATED

ACHILLES. A large clear white; petals are deeply serrated; flower is large. A fast early producer on long strong stems.

WHITE LITTLEFIELD. Pure white sport of Sidney Littlefield. Full flowers on strong stems.

WHITE SIMS. White sport of "William Sims," a noted commercial cut flower variety. Flower is large and fully double.

MAMIE. White with irregular red streaks and blotches. Strong stem, large flower.

PEPPERMINT. White ground with red stripes. Very popular variety. (Illustrated).

CRIMSON, RED, AND VARIEGATED

AROMA. Deep maroon, large flower and as the name suggests, superbly scented.

CRIMSON KING. An outstanding dark red. Rich maroon crimson with slight orchid edges at times. Flower is full centered with stiff stem and firm calyx.

SCARLET LITTLEFIELD. (New). Another sport of Sidney Littlefield in scarlet red. A good producer.

BLAZE. Scarlet red. Fully double large flowers with long stems and firm calyxes. (Illustrated).

VULCAN. Best Maroon variety we grow. Vigorous grower and a good keeper. Does not split with us.

TETRA-RED. Sparkling bright red. Heavy and strong stems. Huge flowers up to 5 inches in diameter. Satisfactory variety.

ARMY NURSE. Sport of "Pelargonium." Deeper in color. Rich crimson maroon with orchid edging. Charmingly scented. (Illustrated).

ARABIAN NIGHT. Light rose maroon background with tiny specks of deep maroon. An unusual flower.

LA FIESTA. As the name denotes, a very festive flower. Dull rose red background with splashes and specks of maroon throughout. (Illustrated).

PINK SHADES AND VARIEGATED

APOLLO. Foremost new salmon pink variety. Flowers are large, Calyxes are sound and a healthy grower.

CANUP'S PRIDE. Long an outstanding variety. Glowing deep pink. Good stem and free flowering with strong calyx.

ELEANOR. Charming medium pink flower. Sound calyx and producer of high quality flowers throughout the entire year. (Illustrated).

EROS. Light pink, deeper in summer and early fall. Vigorous, heavy growth; long, strong stems. Large flowers with good production.

IDA. Salmon pink. Flowers are large and fully double. Slightly fringed and does not split with us.

JOHN BRIRY. High quality flower in deep pink color. Strong calyx.

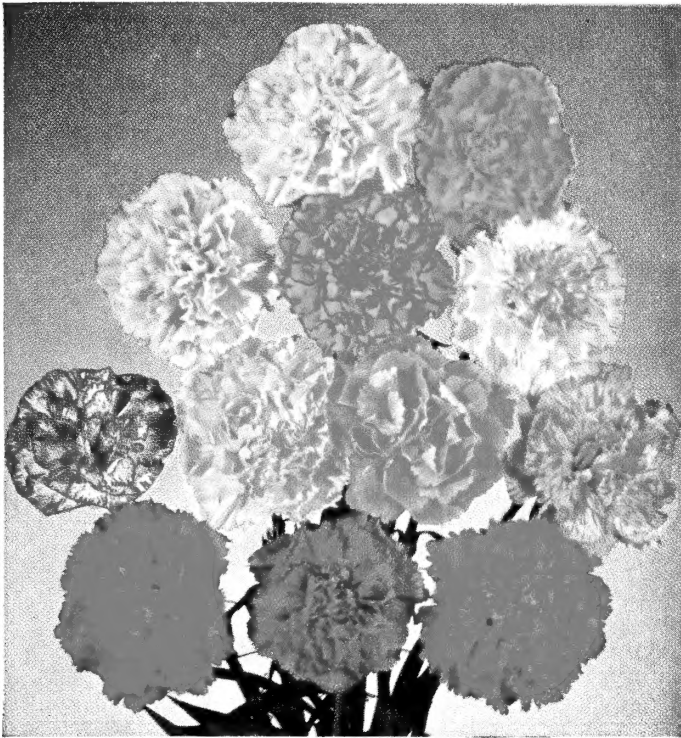
LIGHT PINK LITTLEFIELD. New Sport of Littlefield. True light pink. Holds its color very well in hot weather.

MINERVA. An unusual deep scarlet pink. Heavy stems. Fine keeper.



GRACE. White ground with deep purple stripes and edging. Strong calyx. **Price: 35 cents each, 3 for \$1.00.**

Giant Everblooming Carnations



CARNATIONS. Bottom Row: Blaze, Mary Stuart, Rose Beauty. Second Row: Cecile May, Eleanor, Army Nurse, La Fiesta. Third Row: Raspberry Ice, Saturn, Peppermint. Top Row: Pink Sim, Copa de Oro. Collection offer 1 each of above 12 varieties—Special, \$3.75; Cat. price \$4.20.

PINK NORTHLAND. Medium pink sport of "Northland." Giant size flower mounted on a stiff stem. Wonderfully fragrant.

PINK SIMS. Unparalleled light pink variety. Long stems, strong calyx and fully double. (Illustrated).

ROSE BEAUTY. Outstanding giant flower in a dazzling rose pink. Healthy growing habit. (Illustrated).

SPICY ROSE. Beautiful shade of vivid rose pink. A medium large flower with attractive form. The plants are strong and prolific. Stems are long. Good keeping quality.

BETSY. Faint pink ground with variegation of a beautiful maroon color. Productive variety of medium size flowers with sound calyces.

GAYETY. Flesh pink background, overlaid with streaks of red. A striking novelty.

JOHN BAYGULOW. An unusual flower. Opens as any other pink flower. As the flower matures, cast of smokey lavender gray appears, giving the effect of "London Fog" or "Ashes of Roses." Strong stems, good producer. Tall grower.

PEPPERMINT STICK LITTLEFIELD. Large flower. White background with splashes and pencilling of medium deep pink. Good grower and strong stem.

PURPLE-LAVENDER AND VARIEGATED

CALIFORNIA. Lovely clear purple. Best in this color.

LAVENDULA. Outstanding lavender pink flower. Stem is strong and calyx is non-splitting.

MARY STUART. Beautiful shade of Magenta-purple with slight edging of lighter shade. Very attractive. (Illustrated.)

ORCHID BEAUTY. Deep orchid lavender with lighter edging. Firm calyces and strong stems.

RASPBERRY ICE. Pale orchid or lavender with lighter color edge. Plants are healthy and bushy. Does not split with us. (Illustrated).

ASHES OF ROSES. A medium size novelty flower. Heliotrope lavender pink in color. Has exceptionally strong growing habit.

CECILE MAY. Most outstanding novelty we have introduced to date. Very faint pink with deep maroon purple edging. (Illustrated).

YELLOW, ORANGE, AND VARIEGATED

AUTUMN GLOW. Orange variegated with edging and splashes of deep rose. Very large flower.

MILLER'S YELLOW. Unrivalled yellow. Strong stem and sound calyx are notable assets of this variety.

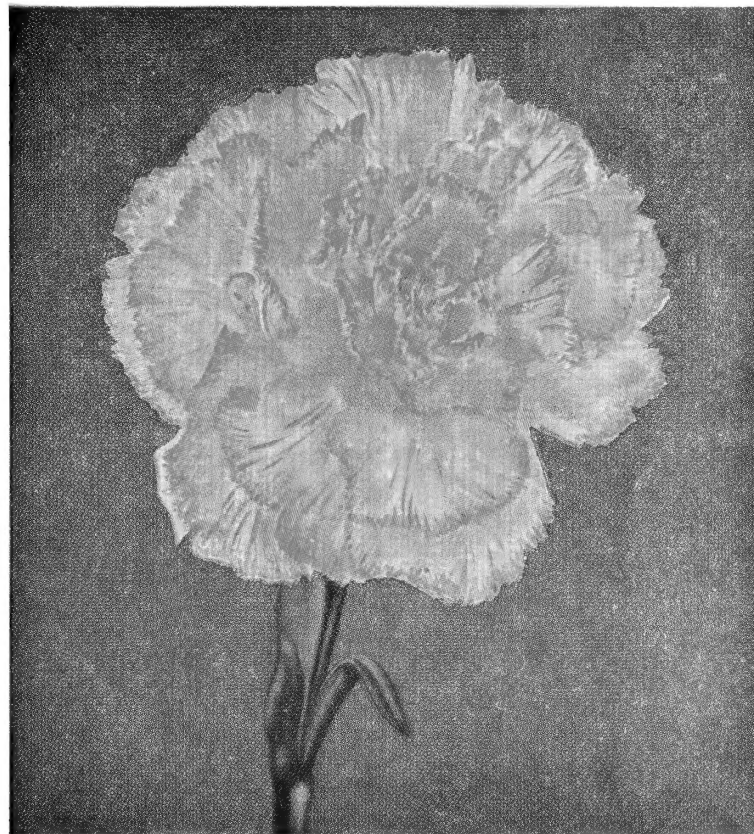
COPA DE ORO. Large old gold yellow with sound calyx and strong stems. (Illustrated).

BARBARA BRIGHAM. Pink stripes on a delicate orange background. Large full flowers.

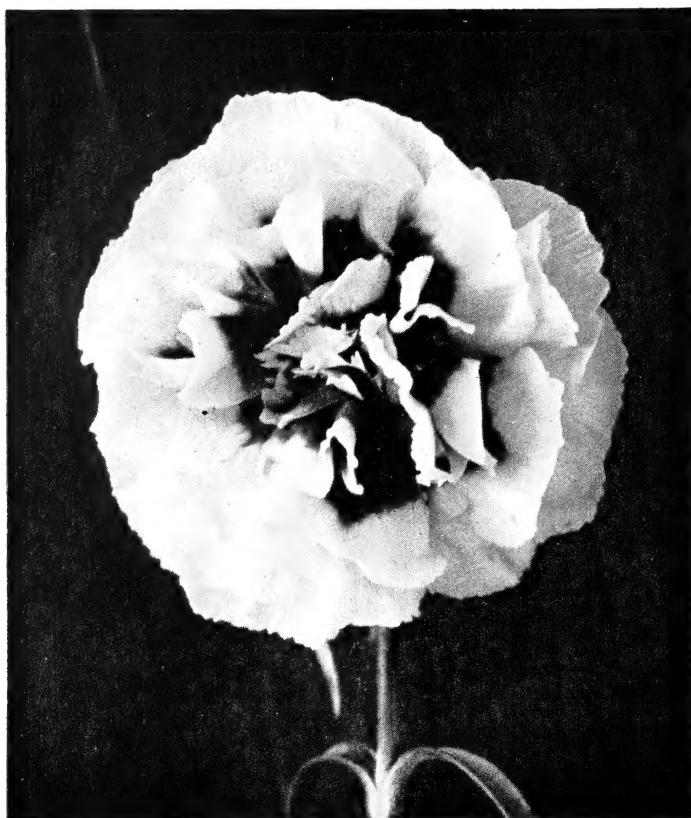
CASSANDRA. A lively yellow variegated; pink pencilling. Does not split. Excellent flower substance and an outstanding keeper.

DANCING GIRL. Apricot ground with red markings and splashes.

SATURN. A beautiful warm bronze with orange red variegation. Excellent flower of medium large size. (Illustrated).



ANNA. Variegated. Apricot ground color with lovely rose markings. Large size flowers with non-splitting calyx. Price: 35 cents each, 3 for \$1.00, \$3.50 per dozen.



NANCY TASHIMA. Combination of variable intensity of carmine red and pure white. In some flowers, the carmine becomes so dominant that the white appears only as splashes. Price: 35 cents each, 3 for \$1.00.

CARNATION CULTURE

Carnations bloom throughout the year—more profusely during the warmer months than during the winter. The plant will survive outdoor temperature as low as 18 to 20 degrees though the buds may be frozen. They like full sunlight and will tolerate a wide range of soil condition and acidity but they must have good drainage. Liberal amount of rotted manure is spaded into the soil together with a small amount of bone meal in setting out the plants.

The young plants should be spaced about 12 inches apart and should be watered thoroughly after planting. Very wet or very dry soil conditions are both detrimental although in winter they will stand being kept fairly dry.

Plants are first topped when they are three or four inches high in order to encourage young plants to become bushy around the base. Centers of new growths are further topped occasionally until a bushy plant is formed. Almost simultaneously with the last topping, the plants should be provided with some sort of support. When buds become sufficiently large, all side buds are removed thus leaving a single bud to a stem.

After the final topping, feeding is a year round procedure since Carnations are everblooming. A small amount of complete fertilizer is recommended for each plant about once a month.

CARNATION AIR PARCEL POST RATES

No. of Plants	Weight in Lbs.	1-2-3 Zone	4 Zone	5 Zone	6 Zone	7 Zone	8 Zone
1-16	1	\$.60	\$.65	\$.70	\$.75	\$.75	\$.80
17-32	2	1.08	1.15	1.26	1.39	1.47	1.60
32-54	3	1.56	1.65	1.82	2.03	2.19	2.40
55-75	4	2.04	2.15	2.38	2.67	2.91	3.20
76-95	5	2.52	2.65	2.94	3.31	3.63	4.00

Parcel post rate same as chrysanthemums. See Terms of Sale inside front cover.

Carnation Collection No. 1 (12 Plants)

BLAZE - BETSY - CALIFORNIA IDA
ANNA - DESERT SUNSET
GRACE - ELEANOR - PEPPERMINT
PINK SIMS - WHITE SIMS - JOHN BRIRY

SPECIAL at \$3.50
(Catalog Price \$4.20)

Carnation Collection No. 2 (10 Plants)

APOLLO - CANUP'S PRIDE - ACHILLES
CECILE MAY - PINK NORTHLAND
COPA DE ORO - SATURN - RASPBERRY ICE
JOHN BAYGULOW - LA FIESTA

SPECIAL at \$3.00
(Catalog Price \$3.50)

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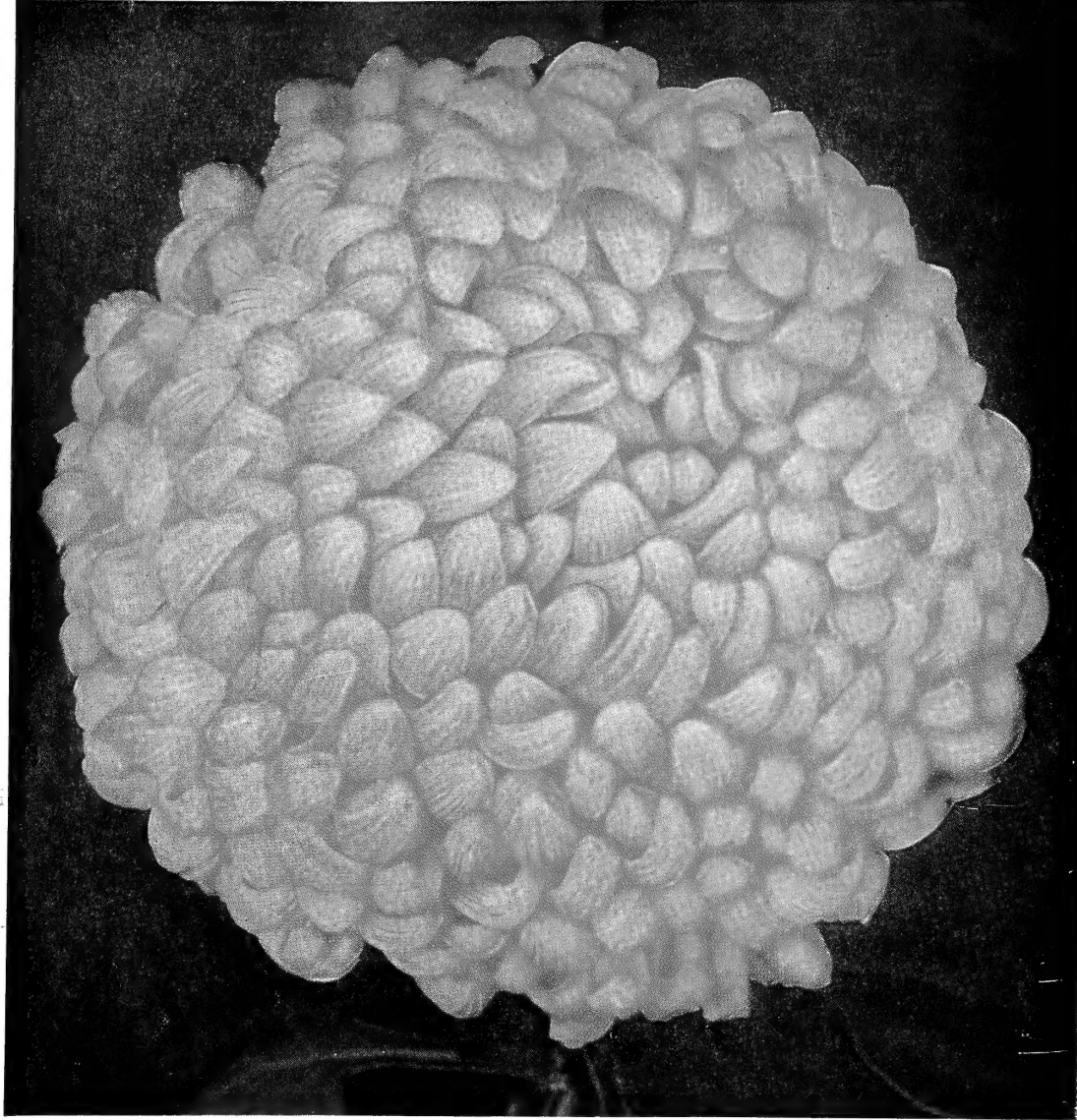
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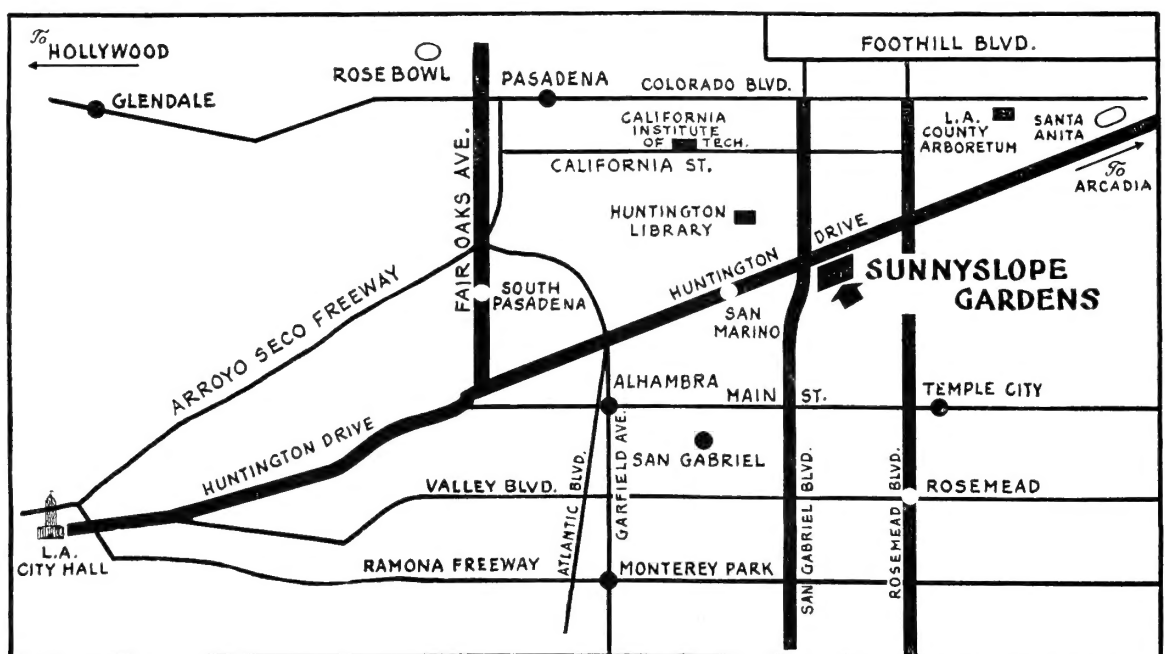
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